

**THE
SCARECROW
PRESS, INC.**

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NEW BRUNSWICK
NEW JERSEY



January 17, 1966

Miss Sylvia Meagher
302 W. 12th Street
New York, N. Y. 10014

Dear Miss Meagher:

We are in receipt of your letter dated January 8th addressed to Mrs. Mary Hardy. With regard to your questions concerning the advertising, promotion and sale of your book, we are pleased to give you the following information.

Provided everything goes according to our present schedule your book will be available for sale the early part of March. At that time we will prepare a publicity piece on your book. This piece of advertising will be mailed to all the colleges, universities and larger public libraries throughout this country and also to certain international libraries.

We would, of course, appreciate any mailing lists and/or organizations that you might be able to supply us with that would be interested in your book. We would also be interested in any lists that you might have with regard to witnesses as well as writers and publications that you mentioned in your letter. We do offer our books to the public as well as to libraries but we find this market harder to reach and anything that you might have that would aid us in reaching this market would be greatly appreciated.

Cordially,
The Scarecrow Press, Inc.

Albert W. Daub
Albert W. Daub
Sales Manager

AWD:fb

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