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383 MADISON AVENUE...NEW YORK, N.Y. 10017

AARON ASHER
VICE PRESIDENT
DIRECTOR, GENERAL BOOK DIVISION

March 28, 1972

Mr. Howard Roffman
357 Craig
University of Pennsylvania
37th & Spruce Streets
Philadelphia, Pa. 19104

Dear Howard Roffman:

Several of our editors have now had a chance to look over PRESUMED GUILTY. I'm afraid the consensus is negative as we simply are not in the market for another book on the Kennedy assassination.

You must be congratulated on the extraordinary amount of work and dedication involved in preparing the manuscript. With all best wishes for placing the material with a more suitable publisher.

Sincerely yours,

Aaron Asher/km
Aaron Asher

AA/km
Enc.

Dear Sylvia:

This is what I expected. Again, thanks so much for the effort. If you still feel it is worth contacting Bobbs-Merrill, I'm perfectly willing to submit the ms there.

*Best,
Howard*