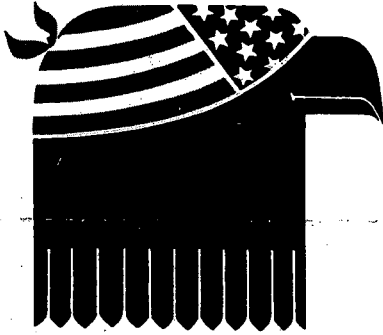


Ramparts

Menlo Park

California

The American eagle has grown a blindfold ...



... a blindfold woven of the veils of prejudice, ignorance and indifference that alienate man from man.

Our society basks comfortably in the dull gray glow of the television set; it is losing its commitment to care. But like the weather, nobody does anything about it.

RAMPARTS is the new, exciting monthly magazine that is doing something about it. And expresses its concern in a fiercely independent, refreshing fashion that has in turn alarmed, outraged and delighted readers across the country.

RAMPARTS probes, analyzes, dissects -- with often stunning candor -- those elements of society that tend to artificially separate men. Ghettos are ghettos, whether they be economic, social, political, cultural or religious. RAMPARTS is dedicated to breaking down those walls, and to building up the things that unite men -- literature, the arts, philosophy, the power of ideas that raise the mind and unfreeze the heart.

RAMPARTS takes no doctrinaire positions. It points out alternatives. It exposes hypocrisy. It dares to ask why.

RAMPARTS IS A MAGAZINE OF CHALLENGE

It began with a challenge to the hierarchy of the Roman Catholic Church in America:

"Get off the ball. You preach social justice and love for fellow men. But on racism, on poverty, on nuclear war, the Catholic Church stays comfortably silent, does little. You just don't want to rock the boat."

That challenge was issued by a Catholic layman, Edward M. Keating, the publisher of RAMPARTS. He founded RAMPARTS, in 1962, as a needed gadfly for "ghetto Catholicism." But the editors of RAMPARTS soon found that all ghettos were not the exclusive property of the church of Rome. Protestants and Jews lived the same short-sighted lives. So Jews like critic Leslie Fiedler and philosopher Abraham Heschel came into the pages of RAMPARTS. And Protestants like Robert McAfee Brown, professor of religion at Stanford University. The cherished illusions of all churches became subject to challenge.

(over, please)

The walls of separation between men are not confined to the inadequacies of organized religion. All the forces that make up the Establishment -- big government, big business, big labor, obsequy in literature, the reactionary in art, professional bureaucrats -- are, in the pages of RAMPARTS, subjects for unorthodox reporting and unabashedly stimulating articles.

RAMPARTS refuses to accept the traditional way of looking at issues. This fresh approach to magazine journalism is why RAMPARTS' editors told the story of Selma as a Civil War battle -- complete with battle maps, military organization charts and an intriguing moral: the Civil War isn't over, yet. And why RAMPARTS can calmly delineate the history of enmity of Arab for Jew, boldly discuss some blemishes in the legend of Dr. Tom Dooley, point out the social "menace" of Barbie dolls, or challenge physicians to think of their patients before their pocketbooks.

"I only wish that more magazines had the guts RAMPARTS possesses," writes (Mrs.) Bette L. Stern of Los Angeles.

RAMPARTS IS A MAGAZINE OF CONTROVERSY

It is not only on top of the news. It makes news. When RAMPARTS speaks, people listen. After RAMPARTS published an unusually blunt interview with Senator Frank Church on the debacle of the United States policy in Vietnam, the New York Times deemed the interview worthy of a front page story in its Sunday edition and a lead editorial in Monday's paper.

After the slayings of the three Mississippi civil rights workers had gone unsolved for nearly a year, RAMPARTS sent a team of reporters into the Mississippi Delta to find the murderers. They found them. And the first "extra" in the magazine's history came out -- with the full terrifying story of the murders. RAMPARTS offered its evidence to the Justice Department, accused it of "dereliction of duty" in not acting. Within weeks, 21 Mississippians were indicted.

A nation-wide controversy was sparked when RAMPARTS published charges by a Roman Catholic priest that Cardinal McIntyre of Los Angeles was a reactionary who disciplined his clerics for speaking against racism. RAMPARTS was right in the middle of that fight. The fight continues. Wrote Robert R. Kirsch, the book editor of the Los Angeles Times:

"Considering some of the pressures which have been exerted to keep RAMPARTS off the newsstands, it takes no little courage and concern to read it here in Southern California."

RAMPARTS IS A MAGAZINE OF CONSCIENCE

With a philosophical impetus stemming from the Judeo-Christian ethic, RAMPARTS brings together writers and critics -- Protestants, Catholics, Jews and agnostics -- who share a common moral indignation at the growing shapelessness of their society. Its editors and contributors are men of intense convictions. They speak out. They name names. They listen to one another. When they disagree, they disagree in stimulating exchanges of opinion that make for exciting reading rarely found in American periodicals.

Whether it is an American Indian documenting the continuing disgraceful treatment of his people; or a distinguished Johns Hopkins psychiatrist evalu-

ating man's greatest curse; or a Protestant challenging Catholics to stop talking and start doing something about religious liberty; or a Jew discussing the "vanishing point" of his people's awareness of themselves as Jews -- readers of RAMPARTS become vibrantly engaged in an unspoken dialogue that sets off quiet explosions along the dark runways of the mind.

"It is my fervent hope," wrote reader Ed LaRue, "that your noble experiment will prosper and so take its place among other worthy indices of a true spiritual awakening among human beings, today, to the urgent need of 'being human.'"

PROVOCATIVE AND CIVILIZED COVERAGE OF THE ARTS

The editors of RAMPARTS are uniquely appreciative of the wide range of interests of the literate person. RAMPARTS' pages are colored with the patina of the arts -- and extraordinary fragments of insight into human nature. Here is a sampling of recent RAMPARTS coverage of literature, music, art, theatre, history, cinema and American manners: full-color art section of the bizarre, wheeled sculpture of custom car designer Ed (Big Daddy) Roth ... the unpublished letters of the despairing François Poulenc ... an intimate portrait of Charlie Chaplin's reclining years ... a stunning pictorial account of the last days of the old-time New Orleans jazz men ... the inspiring temper tantrums of John Quincy Adams ... a great Russian film director reminisces about Ernest Hemingway in Spain ... the editors succumb to eight pages of unabashed nostalgia over Humphrey Bogart ... a Jew discusses "The Chanukah Hangu" ... a preview of Luis Bunel's new film ... a backhanded tour of New York's discotheques ... a radical theatrical troupe gets its productions off the stage and into the streets ... a moving account of the last six months of sociologist C. Wright Mills ... the new protest music and how it grew.

Fiction in RAMPARTS is of an essentially provocative nature (Leslie Fiedler's "The Last Jew in America" had national repercussions), and the editors are not averse to publishing portions of short novels -- Maude Hutchins' bizarre and highly acclaimed "Blood on The Doves" is scheduled this February; RAMPARTS prints works by poets of the calibre of Conrad Aiken, Allen Tate, Brother Antoninus, and John Berryman; art portfolios are frequent and of generous proportions.

RAMPARTS' characteristic independent opinions embrace the world of literature, too. A RAMPARTS contributor said of Dwight Macdonald: "A dealer in silly quarter truths." Another dismissed the Saturday Review as "Philistine." The book section, edited by jazz expert Ralph J. Gleason, is candid, often acidic, controversial and, of course, swinging. Critic Maxwell Geismar had this to say about Saul Bellow's highly acclaimed Herzog:

"I regard the reception of this book as the greatest literary scandal of the year. All I can do to console myself is to remember that Mary McCarthy's The Group had the same reception, and both of these novels, I think, are complete sellouts, and both of these writers, by now, are completely commercial and corrupt."

A TRIAL OFFER

The editors of RAMPARTS -- Edward M. Keating, Leslie Fiedler, John Howard Griffin, Paul Jacobs, Martin Turnell, Maxwell Geismar, Robert McAfee Brown,

Arthur A. Cohen, William Stringfellow and Wallace Fowlie -- join with me in inviting you to share the independent opinions of RAMPARTS at the special rate of six months for only \$2.67 (regularly \$4.50 on newsstands).

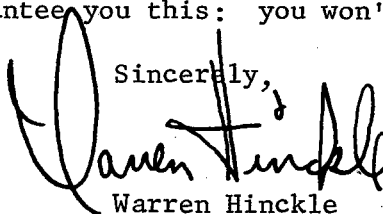
And if you act promptly, your subscription will begin in time to catch these upcoming features in RAMPARTS: "The Duncan Papers," the explosive diaries of a United States Special Forces hero in Vietnam. The publication of this document is expected to cause a national furor bigger than the storm over "The Green Berets" ... "Metropol," a richly detailed, 26-page special report on the games the city leaders of Oakland, California play as their city smolders towards becoming "the next Watts" ... Paul Jacobs, author of the controversial "Is Curly Jewish?" writes on the lesser known attractions of tattooing... the "Gnosticism" of the National Review ... the story of the outrageous decline and fall of Maine's Passamaquoddy Indians... a historical account of Thoreau as the father-figure of the anti-Vietnam War demonstrations... Fred J. Cook's massive reevaluation of the Warren Commission Report on President Kennedy's assassination ... advertising man Howard Gossage humorously lambasts the foibles of his Madison Avenue fellow ... and special issues on "The Liberal Establishment in America"; "The Heartland of the Radical Right" in Orange County, California; and "The South Africa Syndrome" -- how the United States supports the economy of a racist nation.

It is this type of stimulating publishing, done with nerve and verve, that prompted Donald Stanley, the literary editor of The San Francisco Examiner, to write of RAMPARTS: "This magazine is bursting with imagination. Its articles are usually intelligent and sparkling; its presentation is surpassed by no other national publication. One doesn't just read RAMPARTS. One digs it."

If you find RAMPARTS too candid, simply cancel your subscription within 10 days after receiving the first issue and pay nothing.

We invite you to share RAMPARTS' indignation, and enjoy its insights. A reader summed it up better than we ourselves can: "I enjoy RAMPARTS," he wrote, "because it is concerned about the REAL things that build up and tear down the world we all live in." You may become angry at some things we print. We hope you'll be delighted. But we can guarantee you this: you won't be indifferent.

Sincerely,



Warren Hinckle
Executive Editor

WH:AFB



Received
Feb 18, 1966

IMPORTANT EXTRA!

By subscribing now you will receive a free copy of the new 96-page book, A Vietnam Primer, described in the accompanying flyer. To get this big double value, return the enclosed order card today.