

By Dorothy Fischer
Staff Writer

As someone must run last in every race, so also must certain books completely miss the "only a dollar" table.

A Manhattan bookstore recently sent out a flyer describing several hundred such volumes which it is attempting to unload at "bargain" prices.

From the descriptions on some of these books (furnished by the store) the question is not why the books didn't sell, but why they were published in the first place.

PLUNK YOUR DOLLAR DOWN on the counter and you may walk out with:

Candy Hits by Zasu Pitts—For many years the beloved comedienne was an ardent candy-maker and collector of candy recipes. Here are her favorites, from homemade caramels and chocolate fudge to panocha and marzipan. With 20 price-less photos spanning her entire acting career.
Ted Saugier's Bottoms Up—Salute! Prost! Skall! Cheers!

"Only a Dollar" Buys These Books; Don't Hurry—They're Going Slow

Here's the most beautiful home-entertainment living—dozens of recipes for cocktails, cobblers, juleps, soups and non-alcoholic drinks. Illustrated by Ben Stahl. All these and other noted artists' handsome slipcase.

Saugier's book, which didn't do too well at \$12.95, is now available for \$4.98. It's probably the author's contention now that package stores wishing to pass out gratis mixology pamphlets should have to take out a library license.

The sooties for whom Be A-Be and Feel Better was intended just didn't have the strength enough to make it to the friendly neighborhood book shop. Authored by Donald A. and Eleanor C. Laird, the book points out the perils of sed-

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A FOOT IN THE DOOR IS WORTH TWO IN THE MOUTH DEPARTMENT—The mental Dynamics of Selling by Raymond E. Lee. "High-powered selling tips for novice and pro alike, a tested guide to higher income. Stresses the salesman's own psychological attitude, how to bypass sales resistance and most important, closing the sale. Only a dollar. How can you resist it?"
An "international best-seller" hits the sticks. Who Killed Kennedy? by Thomas G. Buchanan. "The famous and con-

trouersal international best-seller which concludes that Lee Harvey Oswald was NOT the assassin. Rigorously scrutinizes the often contradictory statements of the FBI, the Dallas authorities, the medical men, the witnesses and the findings of the Warren Commission. One dollar. **Distress on the Distress**—Only a dollar.