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Look Is Changing Title Of the Kennedy Book

William Attwood, editor in chief of Look magazine, said yesterday that the title of William Manchester's book on the assassination of President Kennedy would be "The Death of a President."

However, Look is calling its series of excerpts from the book, planned for publication starting Jan. 10, "Death of a President." There was no immediate explanation of why the title had been changed.

The book and the magazine series have been titled both ways in some recent newspaper accounts.
