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PRESSURE DENIED ON KENNEDY BOOK

Family Said to Be Concerned Over Its Serialization

By HOMER BIGART

Are the Kennedys trying to delay, censor or squelch the serialization of William Manchester's account of the assassination of the President?

So persistent ere reports of family interference that Look magazine is planning a full-page newspaper advertisement next week that will announce the forthcoming publication and support the author's statement that neither the President's widow, Mrs. John F. Kennedy, nor his brother Senator Robert F Kennedy had tried to edit the manuscript.

What the Kennedys reportedly are concerned about is not the impact of Mr. Manchester's book, "The Death of a Presi-dent," which Mrs. Kennedy herself authorized, but the impact of its serialization in six or

seven installments.

Distortion Feared

They are said to fear that certain episodes, printed outside the total context of the drama, might present some important individuals in an unsympathetic and distorting — light. Consequently Mrs. Kennedy is

reported to feel that Look should run the manuscript in two or three long installments. Then there would be less danger of distortion, especially in news articles based on the installments.

There are episodes in the narrative that require delicate and detailed handling. According to one who has read it, the Manchester manuscript reveals that in their last conversation President Kennedy and Vice President Johnson got into an argu-

President Kennedy reportedly did not feel that his visit to Texas was necessary. Why could not Mr. Johnson, with all his reputed skill as a Texas politician, patch up the feud between the state's two Democratic factions: the Connolly Democrats and the Yarborough Democrats, and let the President tend to pressing business in Washington?

Reflecting that the Texas trip ended in the President's assassination in Dallas, a careless reading of the Kennedy-Johnson argument might result in anger over the role of Mr. Johnson.

But Mr. Manchester is said to have gone to considerable length to give the reasons Mr. Johnson urged the trip. Texas had been won in 1960 by a slim margin, and a deepening Demo-cratic split threatened loss of the state to the Republicans in 1964. Mr. Johnson is said to have argued that, since becoming Vice President, he had lost much of his political leverage in Texas, and that only a visit by the President would help.

Look plans to start serialization early in 1967, it was learned, and the appearance of the last installment will coincide with publication of the book by Harper & Row, Look is said to have paid a record

plete independence as a writer to censor it. -he received no money from Of the ten hours of taped inof the late President, the writ-warranted invasion of privacy. ing would be emotionally sear-

\$650,000 for first serial rights. material has been deleted on The planned advertisement grounds of taste and national would carry the author's fore interest, it was learned, but word to the book in which Mr. none of the Kennedys have read Manchester stresses his com- the manuscript let alone tried

the Kennedys, he was not on terviews with Mrs. Kennedy, the Government payroll, he un-Mr. Manchester himself deleted dertook the task rejuctantly be-some segments because he felt cause he knew that, as a friend that publication would be "un-

These deletions will be kept ing. under seal at the John F. Ken-Some of Mr. Manchester's nedy Library in Boston.