

November 6, 1967

CONTACT

Mrs. Sylvia Meagher
302 West 12th Street
New York, New York

Dear Mrs. Meagher:

On behalf of KYW-TV and CONTACT, I want you to know how delighted we are that you will be joining us on Friday, December 1st, 9:00 to 10:00 A.M. (EST).

The purpose of the program is to inform and enlighten in the most entertaining way possible. Our subject matter and guest list are quite diversified. Some of the CONTACT guests during the last few months were Otto Preminger, Dr. Benjamin Spock, Floyd McKissick, Harrison Salisbury, Perle Mesta, June Havoc and Alan King.

The host of the program is Tom Snyder, a commentator and reporter with KYW-TV News. You will be the only guest on the program during the hour. Interspersed throughout the show are a few selected questions telephoned in by our viewers, thus giving our audience a chance to talk directly with our guests. A preliminary screening and seven second video tape delay prevent irresponsible persons from getting on the air.

Your contribution to CONTACT I feel will be most stimulating and I look forward to meeting you in person.

Sincerely,



Jack Leary
Producer - CONTACT

JL:amd