

THE KENNEDYS: DYNASTY AND DISASTER

REVISED PROMOTION SCHEDULE - JUNE 4 - 30

MON.	JUNE	4	-	NEW YORK	-	WCBS-TV	-	CHAN. 2	-	5-6 PM
TUES.	"	5	-	"		WOR-RADIO	-	JACK O'BRIAN SHOW	1-2	
WED.	"	6	-	"						
THURS.	"	7	-	"		WOR RADIO	-	NIGHT TALK	-	6:30-7:30 PM
FRI.	"	8	-	"						
SAT.	"	9	-	"						
SUN.	"	10	-	NEW YORK TO CHICAGO..		CHICAGO WBEZ RADIO		11:30-12 PM		
MON.	"	11	-	CHICAGO						
TUES.	"	12	-	DETROIT						
WED.	"	13	-	CLEVELAND	-	PLAIN DEALER BOOK +		AUTHOR LUNCHEON		
THURS.	"	14	-	CLEVELAND						
FRI.	"	15	-	CLEVELAND TO NEW YORK						
SAT.	"	16	-	NEW YORK						
SUN.	"	17	-	NEW YORK						
MON.	"	18	-	NEW YORK						
TUES.	"	19	-	BOSTON						
WED.	"	20	-	PHILADELPHIA						
THURS.	"	21	-	WASHINGTON, D.C.						
FRI.	"	22	-	NEW YORK	-	WNBC-TV	-	CHAN 4	-	4:45 - "Live At Five"
SAT.	"	23	-	NEW YORK	-					
SUN.	"	24	-	NEW YORK TO SAN FRANCISCO						
MON.	"	25	-	SAN FRANCISCO						
TUES.	"	26	-	LOS ANGELES						
WED.	"	27	-	LOS ANGELES						
THURS.	"	28	-	SAN DIEGO						
FRI.	"	29	-	SAN DIEGO TO NEW YORK						
SAT.	"	30	-	NEW YORK	-	RADIO	-	ALLAN COMBS SHOW	11-12 PM	
SUN.	JULY	1	-	NEW YORK						
MON.	"	2	-							
TUES.	"	3	-							
WED.	"	4	-							
THURS.	"	5	-							



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NEW BOOK NEWS

THE KENNEDYS: DYNASTY AND DISASTER 1848-1983

By John H. Davis

"THE KENNEDYS shows Davis' careful research. He has produced a book which combines skilled writing and a wealth of material—holding the reader's attention to the last paragraph."

—The Pittsburgh Press

"Neither contributing adulatorily to the legend nor captiously debunking the myth, Davis' book is a comprehensive, balanced and insightful essay on the man and the family and their ever eventful, but tragic times; it will be widely and rightfully read for sometime to come."

—G. Robert Blakey

former Justice Department Special Attorney
under Attorney General Robert F. Kennedy
and former Chief Counsel and Staff Director
of the House Select Committee's Investigation
of the Assassination of John F. Kennedy

In his landmark family saga, THE KENNEDYS: DYNASTY AND DISASTER (McGraw-Hill/June 4, 1984/\$24.95), John H. Davis author of two previous family biographies, portrays, as no other writer has, the Kennedy family's rise from humble immigrant origins to the heights of wealth and political power in America followed by two decades of disaster. His exhaustive research and personal contact with the family have led him to conclude that the will to win at all costs led the Kennedys to their downfall. As he writes toward the end of his book: "The ancient Greeks had a word to describe the trait that destroyed the Kennedy brothers. It was 'hubris', which to the Greeks meant 'excessive pride and arrogance that offends the gods.' And the Germans have a word that describes

the process of destruction. It is 'Totsiegen' and it means 'winning oneself to death.'"

More than just the revelation of new information about the family, THE KENNEDYS is a masterful interpretation of the Kennedy saga. Destined to become the definitive Kennedy biography, "It offers an explanation," says Davis, "of the central question of the Kennedy drama: Why were the Kennedy brothers killed?"

Davis brings to light:

- The dangerously compromised position of the Kennedy brothers in their war against the Mafia, having accepted campaign donations and political favors from the boss of the Chicago underworld before beginning their assault on organized crime.
- Robert F. Kennedy's post assassination non-cooperation with the official investigation possibly for fear that a thorough investigation would reveal the CIA-Mafia and AM/LASH plots against Castro and possibly his dead brother's relationship with the girlfriend of two of the Mafia plotters.
- Taped comments about the Kennedys by members of organized crime as revealed by the FBI's electronic surveillance program, including threats against the Kennedy brothers' lives that were never reported to the Warren Commission.
- JFK's knowledge of the relationship between his girlfriend Judith Campbell Exner, and underworld figure Sam Giancana as revealed to Davis by a source close to Judith Campbell Exner.
- Absolutely new information on George de Mohrenshildt's relationship with the Bouvier family (de Mohrenshildt was mentor and father-figure to Lee Harvey Oswald)
- The suppression of JFK's Addison's Disease, including the thwarting of the examination of JFK's adrenal glands during his autopsy.
- A new interpretation of the role of hype and conscious exaggerated image-building in promoting the career of young John Kennedy.
- and much more.

As a member of the Bouvier family, through his mother, the former Maude R. Bouvier, Davis has access to many documents not available to other Kennedy researchers, and Davis was a personal witness to many of the events he describes such as the JFK inauguration and funeral. In addition to informal conversations with members of both the Kennedy and Bouvier families held over a span of thirty years, Davis conducted interviews with such high ranking officials as: Richard Helms, former Director of the CIA; Nicholas Katzenbach, former Attorney General of the U.S.; Thomas Hughes, former Chief of Intelligence; George W. Ball, former Undersecretary of State; Harris Wofford, former White House aide to President Kennedy; and G. Robert Blakey, former attorney in the Justice Department under Robert Kennedy and former Chief Counsel and Staff Director of the House Select Committee on Assassinations.

With dramatic narrative force, Davis' monumental work describes the entire history of the family from its beginnings in Ireland to the present day. He concludes with Senator Edward M. Kennedy's unsuccessful attempt to win the democratic nomination for President in 1980 and his withdrawal from the 1984 presidential election. No other work on the Kennedy family covers the saga in such authoritative detail and breadth of historical perspective.

John H. Davis was born in New York and educated at Princeton, Columbia, and the Italian Institute for Historical Studies in Naples, where he studied on a Fulbright scholarship. He also served as a naval officer with the Sixth Fleet in the Mediterranean and lived and worked in Italy. His previous family biographies, both bestsellers, were The Bouviers: Portrait of an American Family

and The Guggenheims: An American Epic. The Guggenheims was chosen a Notable book by the American Library Association and will appear in a German edition in September, 1984.

As a child John H. Davis spent his summers with his Bouvier relatives, including his cousin Jacqueline, at the Bouvier summer estate in East Hampton, Long Island. He has been closely following the lives of the Kennedys since Jacqueline married John F. Kennedy in 1953.

He lives in New York City.

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THE KENNEDYS: DYNASTY AND DISASTER by John H. Davis
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