AROUND the TOWN with Eugenia Sheppard

THERE will be a gathering of the Astor family in London Thursday for the wedding of pretty young Emily Astor.

The granddaughter of the Lady Astor whose life is being portrayed on TV on Sunday nights here, and sister of the present Lord William Astor, has been living in San Francisco, where she met and fell in love with Alan Gregory.

Their wedding ceremony will take place at 3:30 at St. Margaret Westminster Church, and the bride describes her dress as "traditional white satin." Afterwards there will be a reception at the Turf Club.

The night before, there will be a dance preceded by smaller dinners given by friends and members of the family Among the young people who have flown over are Seymour Knox, Sue Jennings and Michael Kissel.

The couple will live in London and the bride, who is a good photographer, may begin a career. his monumental saga of the Kennedy family, The Kennedys: Dynasty and Disaster, for McGraw Hill, John H. Davis is now re-interviewing members of the Guggenheim family for an update of his last book, The Guggenheims, due out in a German edition this fall.

This is the first time that a relative of a First Lady has written a book about the President's family. John is a cousin of Jacqueline Kennedy Onassis, and the book is said to reveal the most complete accounts of the Kennedy fortune and business enterprises.

The head of the Guggenheim clan, Peter Lawson-Johnston, Solomon Guggenheim's grandson and president of the Guggenheim Museum as well as director of McGraw-Hill, told Davis that his book has done more to reunite the hitherto fragmented Guggenheims than any other factor.

Recently Davis brought three Guggenheim cousins together. Inviting the celebrated archeologist Iris Love, the granddaughter of Isaac Guggenheim, for cocktails, he surprised her by producing two of the late Peggy Guggenheim's grandsons, Nicholas Helion and Sandro Rumney.

Iris, by the way is poised on the threshold of what may prove to be the most ambitious archeological undertaking of her career.