



Holland America Cruises

Two Pennsylvania Plaza, New York, N.Y. 10001 Phone (212) 760-3800

December 6, 1977

Ms. Sylvia Meagher
302 West 12th Street
New York, NY

Dear Ms. Meagher:

We are approaching you as one of our most valued passengers to request your assistance in a very interesting research undertaking.

HAC has engaged an independent research resource to meet with a number of our passengers to discuss their attitudes, opinions and ideas about world cruising.

We would be most honored to have you as our guest for cocktails and lunch at:

Regency Hotel - Tent Room
540 Park Avenue at 61st St., NYC
Thursday, December 15, 1977
12:00 noon - 3:00 p.m.

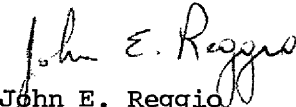
The sole purpose of this project is to help us to serve you and your fellow passengers better. We are certain that you will find it an enjoyable session.

Won't you please call Miss Deborah Iszak by Friday, December 9th, at PL8-6200, Extension 3915, between 9:15 a.m. and 5:15 p.m. to tell us whether or not you will be able to join us?

We are looking forward to seeing you on the 15th.

Cordially yours,

HOLLAND AMERICA CRUISES


John E. Reggio
Vice President Marketing

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