



Scarecrow Press, Inc.

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October 14, 1980

Sylvia Meagher
302 West 12th St.
New York, NY 10014

Dear Sylvia:

I am returning your mailing lists--at last. The time and effort of sending out flyers has proved to be well worth the effort. We're getting individual orders (with checks enclosed) every day--about 4 to 7 per day directly traceable to these lists. The institutional orders are coming via the standard route.

We marked off addresses that turned out to be nondeliverable. Might save someone else some postage. We have high hopes for the book. Your reputation certainly precedes it...and that's always a good way to start.

Hope to have a nice sales report by January! Thanks for all your help with promotion.

Sincerely yours,

Norma

Norma Shear
Promotion Manager

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