

10 July 1965

Dear Mr Eisenberg,

Here is the photocopy of Klein's full-page ad in the February 1963 issue of the American Rifleman magazine.\* You will see that the mail-order coupon at the bottom of the ad gives the address "Dept. 358," which identifies the publication in which the ad appears and which corresponds with the actual mail-order from "Hidell" (CE 773). Mr Waldman of Klein's testified (7H 367) that the coupon was taken from the February 1963 issue of the American Rifleman.

It is therefore clear that "Hidell" ordered the 36-inch Carcano weighing 5-1/2 lbs. which has the catalogue number C20-T750. The same catalogue number without the "T" identifies the 40-inch Carcano, as shown in Klein's full-page ad in the November 1963 issue of Field & Stream magazine (Holmes Exhibit No. 2).

Frankly, I was nonplussed by this combination of facts: that the advertisement which has direct relevance in establishing the purchase and possession of the assassination rifle is not found among the Exhibits, which contain minutiae of less immediate relevance, in some abundance; and that direct reference to the advertisement reveals that it offers a different model than the Carcano identified as the assassination rifle. Secondary facts which struck me were the inclusion of the Field & Stream ad, which can be misleading to the vulnerable reader; and Oswald's specific interest in the effects of shortening a rifle barrel (10H 221, 224). One may wonder if he would have accepted without grumbling a rifle somewhat longer than the one he ordered.

Sincerely yours,

Sylvia Beagher

\* Sent to Mr Eisenberg, who said that he had never seen the ad, at his request during a telephone conversation.