

5-17-70
NJT



"The Peace Tickets" book

The Peace Ticket

It's a way to force peace to happen. It's a way to support Senatorial and Congressional candidates pledged to end the Asian war.

The money will support peace candidates wherever there's a clear-cut and public confrontation between candidates over Vietnam and Cambodia.

It won't be used to help doves defeat doves. Or even to help hawks defeat hawks.

The organization asking your help is called REFERENDUM '70. Thus far, its basic assets are:

- Political veterans determined to use their experience to stop the war.
- Political newcomers with equal determination.

This isn't a scare ad. If you're untroubled about America's present and its future, you won't lose your peace of mind here.

But if you're worried, join us. We're worried too.

66 Morton Street,
New York, N. Y. 10014

I want to support Peace candidates. Here's my check for _____

I also want to ask my neighbors to help. Please send me _____ books of "The Peace Tickets."

NAME _____

STREET ADDRESS _____

CITY AND STATE _____ ZIP _____

(Please make checks payable to "Referendum '70." Come see us if you're in New York at 66 Morton St., or in Washington at 815 - 17th St. NW (212) 691-1800 or (202) 638-6096)

REFERENDUM '70

IT'S TIME TO ACT

JULIAN BOND
Georgia Legislator

J. K. GALBRAITH
Economist, Former Ambassador

GLORIA STEINEM
Author, Critic

ROBERT I. WHITE
President, Kent State University

Referendum '70, Robert H. Clampitt, executive director,
66 Morton St., New York, N. Y. 10014