

## POYNTER BECOMES BOARD CHAIRMAN

# Times Names Baldwin Editor And President

In a series of major corporate changes, Donald K. Baldwin yesterday was named president of The Times Publishing Co. and editor of The St. Petersburg Times.

Nelson Poynter, who has been chief operating officer and editor since 1938, becomes chairman of the board. Poynter will continue as editor and president of Congressional Quarterly which he and the late Henrietta Poynter founded in 1945.

IN OTHER actions at the corporation's annual meeting yesterday, directors:

✓ Elected John B. Lake, general manager of The Times and Evening Independent, first vice president and executive vice president.

✓ Named Clifton D. Camp Jr., Times and Independent controller and corporate treasurer, second vice president. Camp also assumed the title of secretary, replacing Dorothy McConnie who retired Dec. 31.

✓ Named Robert M. Stiff and Richard M. Billings to the board of directors. Stiff is editor of the Evening Independent. Billings is executive editor of Congressional Quarterly, a national governmental and political reporting service in Washington which is owned by The Times Publishing Co.

OTHER members of the board, all of whom were re-elected yesterday are:

Robert J. Haiman, Times managing editor; Laurence T.



POYNTER



BALDWIN



LAKE



CAMP



BILLINGS



STIFF

Herman, Times and Evening Independent advertising director; Joseph F. Yauch, circulation director; Robert T. Pittman, Times editor of editorials; and Donnell F. Shortell, production manager.

Baldwin, 51, joined The Times in 1958 as managing editor. He became executive editor in 1961 and first vice president in February 1968 following the death of Mrs. Poynter. Prior to joining The Times, Baldwin was Far East news editor for the Associated Press, based in Tokyo. A native of Idaho, Baldwin worked on newspapers in Idaho and California before joining the Associated Press in San Francisco.

POYNTER, 65, was born to the newspaper business in Sullivan, Ind. He was graduated from the University of Indiana in 1924 and was awarded his MA from Yale University in 1927. Before returning to St. Petersburg in 1938 to make his home, Poynter worked for Scripps-Howard and several other publishers in cities ranging from Tokyo to Minneapolis and Washington.

Billings, 38, joined The Times as associate editor in November 1968 and was named executive editor of Congressional Quarterly last month. A graduate of Princeton University, he was an associate editor of Life Magazine before joining The Times.

Stiff, 37, came to The Times in February 1961. He served in a number of news assignments and was assistant managing editor when named editor of the Evening Independent in August 1967.