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MURRAY HILL 8-6350  
CABLE ADDRESS, "BOBBSMER"

Mrs. Sylvia Meagher  
302 West 12th Street  
New York, New York 10014

Dear Mrs. Meagher:

I am happy to send along this copy of our Author's Questionnaire, because it marks the beginning of our joint effort to see that your book gets the best promotion and publicity possible.

Some of the questions on this form may not pertain to you, and in those cases just pass them by, but in all others please give as complete information as possible. Your answers will be of great value when we draw up our promotion, publicity, and advertising programs.

Please let me know if you have any questions.

Cordially,

*Naomi Thompson*

Naomi Thompson  
Publicity Director

NT: js  
Enclosure

*Form mailed  
E Comp slip  
4/7/67 via  
Ockene*