

## PUNCH LINES . . .

Environmental problems are far too basic to think they may simply fade away once the public gets bored with them. Population explosions capable of putting 6 billion people or more on our globe by the year 2000 gives the waste management problem a dimension it has never known before. The knottiest part of the solution will be the readjustment of the simplistic economic goal of providing the best quality product at lowest cost to the consumer. For the consumer is really a converter. Everything we bring into a system, such as a city, must eventually be taken back out in one form or another. Even the materials out of which the buildings are made, come out as demolition wastes. A whole new technology is needed to solve the problems of closing the disposal part of the loop as adequately as we solve production problems. Expensive, but inevitable, waste control must become part of our basic economic outlook. **In one way or another, the costs of disposing of the products of our enormous production capability must be thought of as part of the costs of production.**

— Donald Hornig, Vice President and Science Adviser  
Eastman Kodak Co.  
343 State St.  
Rochester, N.Y. 14650

The changing role of EDP technology has put increasing pressure on EDP management to use the computer for new applications, while management is also faced with a shortage of qualified EDP personnel. **These pressures have created an unstable situation which can be best resolved by viewing the EDP operation within a company either as a corporate asset which can be more fully utilized, or as a liability which should be dispensed with.** Companies that seriously consider spinning out their EDP departments

could either turn their operations over to a facility management company, or replace it with a remote, high-speed batch terminal operated by an outside vendor.

— James A. Stone, Director  
Computer Technology Division  
Quantum Science Corp.  
245 Park Ave.  
New York, N.Y. 10017

**Government policy with regard to technical manpower needs top level attention.** Periodically, we desperately seek professional talent to meet urgent national needs, and then callously dump these highly trained people out onto a depressed job market again a few years later. . . . Each time this happens — and it has occurred several times during the past two decades — more and more technical people become disillusioned and leave the technical field to work in other, non-professional jobs. And, year after year, our national pool of engineering and science graduates grows relatively smaller.

— Arnold R. Deutsch, President  
Deutsch, Shea and Evans, Inc.  
49 E. 53rd St.  
New York, N.Y. 10022

In a time of crisis, inaction is among the costliest of human errors. **Failure of the nations to act promptly to meet the coming crisis in communications could easily cost the world economy \$100 billion annually over the next ten years** — a total of a trillion dollars in unrealized national development, in unfulfilled opportunities for business and trade, and in unsatisfied social goals.

— Robert W. Sarnoff, Pres. and Chrmn. of the Board  
RCA Corp.  
30 Rockefeller Plaza  
New York, N.Y. 10020

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## COMMITTEE TO INVESTIGATE ASSASSINATIONS SEEKS HELP FROM COMPUTER PROFESSIONALS

**Bernard Fensterwald, Jr., Executive Director  
Committee to Investigate Assassinations  
927 15th St. N.W.  
Washington, D.C. 20005**

We have noted that **Computers and Automation** has a Martin Luther King Award (page 8, January, 1970 issue). Unfortunately, our Committee to Investigate Assassinations is not in a position to compete for the award. However, we are dedicated to trying to find the persons and/or groups behind the slaying of Dr. King, as well as President John Kennedy and Senator Robert Kennedy.

The Committee's work is premised on the following assumptions:

- 1) The Committee shall currently concentrate on the Kennedy-King-Kennedy assassinations, leaving open its options, however, on several other mysterious deaths.
- 2) As to the assassination of President Kennedy, there was a conspiracy in Dallas; and the most pressing problem at the moment is to positively identify the several "actors" in Dealey Plaza.
- 3) As to the King killing, James Earl Ray appears to be either a hired gunman or a "patsy," all of which means a conspiracy.

- 4) As to the Robert Kennedy killing, there are footprints which point toward conspiracy; however, these footprints appear not to be under investigation by law enforcement; hence, we shall investigate them.
- 5) As to a possible inter-connection between the three slayings, the most that can be said at present is that there are a number of parallels in the cases which might indicate a common **modus operandi** which normally would be subject to official scrutiny.
- 6) The Committee will cooperate fully with all law enforcement and looks forward to the day when a proper investigation will be made by the authorities.

We have made considerable progress in unravelling the mysteries surrounding these murders. However, we have gathered so much factual material that it is impossible for any one person to store it or sort it out. We are hopeful that computers can do what we cannot.

We hope that some of your readers will be interested in helping with time, money, or facilities in our attempt to apply computer techniques to the solution of one of America's more distressing problems. □