

M. S. ARNONI 155 Pennington Avenue, Passaic, N.J. 07055

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Dear Friend:

I believe that my book, RIGHTS AND WRONGS IN THE ARAB-ISRAELI CONFLICT--TO THE ANATOMY OF THE FORCES OF PROGRESS AND REACTION IN THE MIDDLE EAST (Introduction by Prof. D. F. Fleming), upholds progressive principles that transcend the issue of the Middle East. Besides offering a factual background of the Arab-Israeli conflict, it is a badly needed reminder that no ideology is progressive unless it constitutes, in its application, a "grammar of humanism."

I assume that you are aware that that book has recently been published under our own imprint, it being the first title of a new book publishing house, The Minority of One Press--a division of The Minority of One, Inc. Other titles will follow.

The response to my Middle East essay, both as it appeared in the special TMO issue for September 1967, and in its much expanded book version, was international in scope. Comments poured in from influential personalities the world over; some of them profess to have changed their positions under the book's impact; it has been the subject of discussions among the diplomats and leaders of a number of nations. At least one Third World government has, according to a communication from its head, changed its Middle East policy under the direct influence of the essay. Inquiries from abroad have caused us to consider issuing translated editions in French and Spanish.

Yet, financially this has been an uphill struggle because, as a new book publishing venture, we have been encountering great difficulties in penetrating the saturated commercial channels of book distribution. It is thus possible that despite the book's gratifying political impact, we will suffer substantial losses.

For all these reasons, I am writing to ask that you help us distribute the book. You know of course of at least one person who should have it: yourself. But so should a friend or a foe who needs to know the truth about the most distorted and misrepresented international issue today. Then there is that neighborhood or school library, which would appreciate receiving your gift.

You can order your copy of RIGHTS AND WRONGS IN THE ARAB-ISRAELI CONFLICT at \$6.00; or, as a subscriber, you can order 2 copies for \$10.00; 4 copies and more are available to you at \$4.50 each.

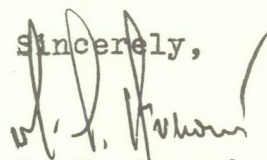
We have recently also released a new long-playing record, "Spaghetti and the American Civilization," a lecture I delivered at the University of Bridgeport, Conn. The record is available at \$3.00. As a subscriber, however, you may order the book and a record at a combined price of \$8.00. Two records are available to you for \$5.00; and you can order 4 records or more at \$2.00 each. On the same arrangement you can order another of our records, "A Struggle for the Right to Be Human," a lecture I delivered at Wayne State University, Detroit, Mich.

Through these purchases you will help propagate important public messages. You will also enable us to continue engaging in non-commercial publishing ventures of public significance.

Finally, I wish to ask that you place your order now--before the matter is given a chance to slip your mind.

I thank you for your cooperation in advance.

Sincerely,



M. S. Arnoni, Editor  
The Minority of One

P.S. Enclosed is an order form for your convenience.