



THE MINORITY OF ONE, INC. 155 PENNINGTON AVENUE/P.O. BOX 544, PASSAIC, N.J. 07056, U.S.A./CABLE: TEMO PASSAIC, NEW JERSEY

September 1968

Dear Friend:

This is a desperate letter, desperate because it deals with the possibility of my having to suspend publication of The Minority of One. If it succumbs, it will not be as a political victim, having brought upon itself the wrath of the powers-that-be, but, unromantically and unheroically enough, because we could not make ends meet.

Whenever in the past I appealed for financial help, I did so in the hope of that being my last appeal of the sort. I must admit that had I truly considered solvency to be of paramount importance, by now the publication's financial plight could have been permanently resolved. With all the new readers we have gained, the magazine could have been put on a solvent basis - if only I had "learned" not to antagonize any of our supporters. But I have refused to "learn" this, and thus we proceeded to lose supporters, whether due to our criticism of the Soviet Union's policies, our position on the Middle East, or on the New Left. Each of these, and other, positions cost us dearly. But the one thing I was not going to give up was TMO's integrity, the complete independence of its editorial policy from any and all institutional considerations.

The present bill for this amounts to upward of \$35,000 - our current deficit. Unless this money is collected from our well-wishers in the very near future, there is no way to continue publication, simply because the printer won't print, the fulfillment house won't service us, and the Post Office won't process our copies and mail.

We will not collect the needed amount unless each of our well-wishers makes a maximum effort. If you have helped us before, this time help us doubly. I appeal to those who can afford to offer large amounts and to those who can afford only small ones: double, triple your intended contribution. To see The Minority of One, after nearly ten years, go under so ingloriously, merely because of financial difficulties, would be distressing,

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(over)

especially at this time of disorientation and confusion on the part of progressive but independent people. The Minority of One has an important role to fill in rearticulating the grammar of hope and social optimism amidst the rubble of recently shattered illusions.

The situation is this time more serious than it has ever been before. And while I devoutly hope that our readers' generous response, including your own, will save The Minority of One, an inadequate response, instead of assuring the magazine's continuance, would merely enable us to pay up some of our debts (after my retaining enough for an airplane ticket for somewhere).

Please make the most generous contribution and with all the needed dispatch, using the enclosed form and prepaid, self-addressed envelope. The only thank-you note you will receive will be the next issue, and the subsequent issues, of The Minority of One.

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M. S. Arnoni