



New Jersey Bell Telephone Company

1 B 778 1539

Statement of Calls and Telegrams

DATE	PLACE CALLED	AREA	TELEPHONE NUMBER	AMOUNT	CODE
1226	FROM TEL AV ISR			3600	1
1228	FROM TEL AV ISR			4275	5
SUBTOTAL FOR				778 1539	7875

CODES

STATION CALLS

- 1. DAY RATE
- 2. EVENING RATE
- 5. NIGHT RATE
- 9. LATE NIGHT RATE

PERSON CALLS

- 3. DAY RATE
- 4. NIGHT RATE

\* PARTY LETTER OMITTED



New Jersey Bell Telephone Company

2 B 778 1539

Statement of Calls and Telegrams

DATE	PLACE CALLED	AREA	TELEPHONE NUMBER	AMOUNT	CODE
105	TROY	NY	518 272 4660		
	CREDIT CARD		150 8793		
	CALL PLACED FROM	JER CY NJ		50	5
SUBTOTAL FOR				150 8793	50

CODES

STATION CALLS

- 1. DAY RATE
- 2. EVENING RATE
- 5. NIGHT RATE
- 9. LATE NIGHT RATE

PERSON CALLS

- 3. DAY RATE
- 4. NIGHT RATE

\* PARTY LETTER OMITTED



New Jersey Bell Telephone Company

3 B 778 1539

Statement of Calls and Telegrams

DATE	PLACE CALLED	AREA	TELEPHONE NUMBER	AMOUNT	CODE
			TOTAL	7925	

CODES

STATION CALLS

- 1. DAY RATE
- 2. EVENING RATE
- 5. NIGHT RATE
- 9. LATE NIGHT RATE

PERSON CALLS

- 3. DAY RATE
- 4. NIGHT RATE

\* PARTY LETTER OMITTED

2 07 69

NEW JERSEY BELL TELEPHONE COMPANY

778 1539

FA A-652-X

EXPLANATION OF OTHER CHARGES AND CREDITS

EXPLANATION	MONTHLY RATE	FROM		TO		CHARGE OR CREDIT
		MO.	DAY	MO.	DAY	
SERVICE PREVIOUS BILLED	28.75	12	31	2	06	33.54CR*
TAX ON ALL ITEMS MARKED*						

TOTALS CARRIED TO BILL

TAX

3.35CR

AMOUNT

33.54CR

NOTE: THE ENTRY "CONNECTION CHARGE" MAY ALSO INCLUDE THE CHARGES FOR CHANGES, MOVES, SUBSTITUTIONS, OR TELEPHONES IN COLOR.

DATE OF BILL	CUST. CODE	RA	RA	RB	RAC	TELEPHONE NUMBER	BALANCE LAST BILL	TOTAL AMOUNT DUE
FEB 07 69	496				P 90 B	778 1539	42555	47584

AMOUNT PAID
-------------

00000000000000000000  
 11111111111111111111  
 22222222222222222222  
 33333333333333333333  
 44444444444444444444  
 55555555555555555555  
 66666666666666666666  
 77777777777777777777  
 88888888888888888888  
 99999999999999999999

PLEASE RETURN THIS CARD WITH YOUR PAYMENT.  
 CHECKS MAY BE MADE PAYABLE TO "N.J.B.T. CO."  
 IF YOU PAY IN PERSON, BRING THIS CARD  
 AND YOUR BILL. PLEASE  
 DO NOT FOLD, STAPLE  
 OR DAMAGE THIS CARD.



**New Jersey Bell**  
 Post Office Box No. 369  
 Teaneck, N.J. 07666

THANK YOU

W & M 8J473

Business office addresses and telephone numbers are shown in front of telephone directory.



**New Jersey Bell Telephone Company**

OFFICE HOURS 9 A.M. TO 5 P.M. MONDAY TO FRIDAY

IF YOU PAY BY MAIL

Please return the enclosed punched card with your payment.

THE MNRTY OF ONE INC      778 1539  
 C/C MRS S MAGHER      496  
 302 W 12TH ST      FEB 07 69  
 NEW YORK N Y      \*\*FINAL\*\*

778 1539  
 496

IF YOU PAY IN PERSON

Please bring both the bill and the enclosed punched card with you.

Service and Equipment - For one month in advance .....	.00
Message Units ..... For one month (.....)	
Calls Outside Local Area and Telegrams ..... Statement enclosed .....	79.25
Other Charges or Credits ..... Explanation enclosed .....	33.54
UNITED STATES TAX .....	4.58
Directory Advertising .....	
Balance From Last Bill ..... Please deduct payments already made .....	425.55
0000 1      TOTAL AMOUNT DUE	475.84

NB 0000



**Lincoln Helped** Sideburns, mustaches and beards are more evident on the American scene, mirroring a fashion that was widely popular many years ago. Back in the 19th century, a handsome beard was a man's pride and joy, and a number of our presidents and prominent statesmen of that day wore whiskers. In fact, Abraham Lincoln himself helped keep the style popular in New Jersey. In February 1861, when he visited here on the way to his inauguration in Washington, so many New Jersey men admired his beard that, next day, the sale of Dr. Bellingham's hair preparation almost tripled, since it promised to "bring out a thick set of whiskers or a mustache in three to six weeks."



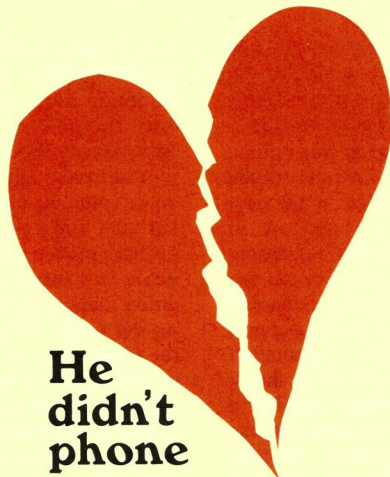
**Phone First** If you're heading to the slopes for a big ski weekend, be sure to phone ahead for reservations. Skiing is such a popular sport, nowadays, that hotels and motels in resort areas fill up mighty fast. Don't risk the chance of finding a "no vacancy" sign when you arrive. Play it safe. Start your trip the right way . . . phone ahead.

**Call For Help** Income Tax time is here again with its April 15th deadline. As in previous years, the Internal Revenue people are ready to help out should you be baffled about your return. They're available weekdays between 8:15 AM and 4:45 PM at the following numbers: **In the 201 area** — Newark 645-3900 □ Hackensack 487-8981 □ Jersey City 659-9038 □ Paterson 279-2626 □ Asbury Park 775-1800 □ New Brunswick 246-1423. **In the 609 area** — Camden 966-7333 □ Trenton 394-7113 □ Atlantic City 348-3184 □ Vineland 692-1411. If you have any questions, call now, or as soon as you can, so you can avoid the last minute rush.

**Weather Potpourri** Youngsters attending school back in the early 19th century learned they could expect varied weather conditions here in New Jersey. A popular textbook of the day, Morse's *Geography Made Easy* taught them that Jersey weather was a mixture of all the climates of the world: "It has the moisture of Ireland in spring"; the temperature of Italy in June; the heat of Africa in

summer; the sky of Egypt in autumn; the snow and cold of Norway in winter; the tempests of the West Indies, and the variable winds and weather of Great Britain in every month of the year. This description from an earlier era still holds true today. With so much variety, who could ever get bored with Jersey's weather?

**Not Too Late** Even though we're already into the new year, it's still not too late to get your 1969 copy of our Daily Get Together Booklet. You'll find it's a handy calendar to have around for checking dates, jotting down appointments, anniversaries, birthdays or whatever. It's free for the asking. If you'd like a copy, we'll be happy to send you one. Just call your Telephone Business Office.



**He didn't phone**

**Oh Men! Oh Women!** The Human Factors Research Department of Bell Laboratories, which supplies data for telephone equipment design, has come up with some interesting statistics. It seems that, on the average, masculine fingers are ten percent longer and twenty percent wider than feminine fingers, and masculine telephone voices are far louder than ladies'. One finding intrigues us, however. Men speak more softly to the fair sex than to other men. Evidently, chivalry is not dead after all!

## DRIVE SLOW ON ICE AND SNOW

**Good Buy** One of the first things Thomas Budd did when he arrived in South Jersey in 1695 was to acquire some land. After much urging from the Surveyor General himself, he purchased 10,000 acres of farmlands stretching along the Atlantic Ocean. According to McMahon's interesting book *Historic South Jersey Towns*, he willingly agreed to pay 40¢ an acre for the main property, but flatly refused to pay a penny more than 4¢ an acre for the "worthless islands" that went with it. One of those islands today, incidentally, is Absecon Island, the home of Atlantic City.

**Smart Shopping** Need to buy something but not sure just where you can find it? There's a quick answer to your problem in your handy shopper's guide, the Yellow Pages of your phone book. It shows who sells what and where for your whole area. Be smart; shop the town sitting down . . . the relaxed Yellow Pages way.



**Something New** This month we're starting to introduce a new computerized intercept system to help our operators give you faster, more up-to-date information should you dial a number which has been changed or temporarily disconnected. Called *Real Time Intercept Service* (RTIS), it will eliminate the need for the operator to check a printed record for the status of the non-working number. Instead, when you tell her the number you dialed, she will key pulse it into the computer. In a fraction of a second, the machine will search its records for information about the number and its "voice" will report the status directly to you. Should you have need of additional assistance, just hold on a moment and an operator will come on the line to help you. RTIS will gradually be incorporated into our Intercept Service over the next few months and plans call for completion of this project by May of this year.

**About New Jersey** Thousands of years ago, even before the time of the Pharaohs, ancient craftsmen developed the skill of beating gold into extremely sheer leaf to decorate their temples, statues and objects of art. This delicate craft, passed down through the ages, found its way to the new world, and was practiced here in New Jersey for many years. Around the turn of the century, when the industry was really thriving, colonies of gold beaters could be found in the Red Bank, Cape May and Jersey City areas.

Folks could easily tell when they neared a gold beater's shop. The air resounded, from morning 'til night, with the rhythmical thud-thud-thud of the worker's hammer as he stood at his granite block and methodically plied the tool to the precious metal. But for his garb, he could have been a craftsman of King Solomon's day, for his methods were the same as then, practically unchanged from antiquity.

First, the gold was melted down and carefully mixed with a minute fraction of copper and silver. Next it was

pressed into paper thin ribbons and cut into one inch squares. Several hundred of these squares were then stacked between protective layers of "Goldbeater's Skin", a product prepared by a secret process, from the tough lining of an ox's stomach. The stack was then wrapped in parchment, and the artisan would begin his delicate work, mindful to wield the hammer ever so carefully lest the gossamer-like leaves be shattered. Oftimes he would give the metal some 50,000 beatings and toil 25 hours or more before the gold reached the desired thinness of 1/200,000 of an inch . . . so thin that a newspaper could be read through it. When completed, the leaf was used for religious statuary, lettering on signs, fine books and documents, and decorating in theaters and churches.

This ancient handcraft survived in New Jersey until the 1950's when a machine process replaced it. And, while a few people may still practice the old art here, beating gold by hand has become a thing of the past.

**About The Telephone** Last year, Bell System installers put in and took out some 38 million phones throughout the country, and lots of unusual things happened along the way. To say they were "all part of the day's work" would be something of an exaggeration.

Take, for example, the phone man who chuckled when he read the warning on his order form: "There's a gorilla in this customer's house." His jollity turned to unabashed fear, however, when he entered the place and ran into a real live ape, unchained and bounding around! He later discovered that the owner trained animals for TV.

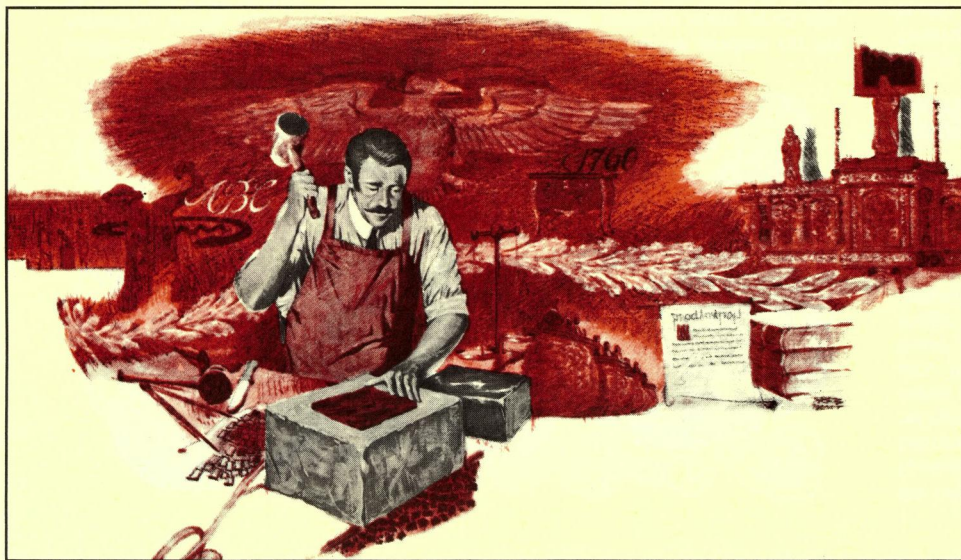
Then there's the time an installer was adjusting wires in a basement and turned around to see a five foot alligator slithering toward him. The customer explained it was a harmless pet, but the installer completed his job . . . in record time . . . just the same.

Of course, generally things go along smoothly. But every once in a while customers themselves will make for a memorable situation. One phone man recalls the time

a customer instructed him not to walk on his Persian rugs. They were sacred, he explained, and laboriously laid a trail of newspapers over them. Then he let the installer in on a big secret: He was working on a potion of herbs that would make his rugs fly!

On very rare occasions our people are confronted with problems that are just too big for them to handle by themselves. One such case involved an installer working in a room off a large sports arena. As he attempted to leave the room he found himself trapped by an elephant. It planted itself right in the doorway. "I pushed and I shoved," he said, "but I couldn't budge it." The problem was finally solved when he called his foreman by phone and had him round up an elephant trainer and crew to prod the beast away from the doorsill.

Recently, one of our men summed up such situations very well when he commented: "You go out on the job equipped with all sorts of tools, but one of the best to take along is a good sense of humor."



## Tel-news

FEBRUARY 1969

is issued by the New Jersey Bell Telephone Company, an organization of New Jersey men and women, working to provide the best telephone service to the people of our state.

New Jersey Bell



New Jersey gold artisans practice the ancient craft of gold beating. Circa 1900. Illustration by Herb Mott of Franklin Lakes. See About New Jersey story.



**New Jersey Bell**  
P.O. BOX 369  
TEANECK, N.J. 07668



*opened  
in error  
2/17/69*

NEW JERSEY BELL TELEPHONE CO., TEANECK, N. J.

*Thank You!*

- Do not mail cash or stamps as we cannot assume responsibility for loss of contents.