## **Xerox University Microfilms**

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March 1975



Dear Participant in our Demand Reprint Program:

Enclosed, with pleasure, is a royalty check and report for 1974 demand reprint sales of your books.

Royalties have been computed at the rate indicated on the statement, excluding special charges such as custom bindings, air-mail postage and the like. Please note, too, that if one of your titles was cancelled from our program during the latter part of 1973 or during 1974, sales from customer orders filled before the effective cancellation date are reflected in the royalty report and check.

Beginning with the late fall of 1974 an expanded promotional effort was undertaken with the publication of subject catalogs in the fields of Slavic Studies, Genealogies, Bibliography and Library Science, Business and Economics, Religion, Medicine, and Law and Political Science. This month a comprehensive catalog of the more than 57,000 titles in our program is being mailed to 3200 college and university libraries.

Many participants in our program have been using the enclosed reply card to refer customers to us who request their titles. In addition, announcements of our service or lists of titles available from us in regular publisher catalogs have been effective in stimulating sales. Please note, too, that the name and address of our British affiliate\* may also be listed as a source for your titles. If you would like any of the catalogs or an additional supply of reply cards, please let me know.

Your continued cooperation is most appreciated as we look forward to a bright and growing future for the demand reprint program.

Sincerely yours,

Barbara Wilson

Barbara Wilson

Publisher Representative Books and Collections

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ROYALTY STATEMENT TO DECEMBER 31 1974

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