

University Microfilms International

300 North Zeeb Road
Ann Arbor, Michigan 48106
313 761-4700

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February 1977

Dear Participant in the Books on Demand Program:

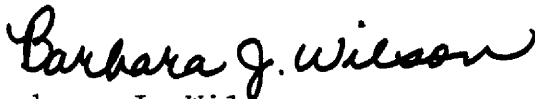
University Microfilms is pleased to enclose a statement of your royalties for 1976, current pricing information for your book(s) in our program, and a sheet with some frequently asked questions about the Books on Demand program.

Expanded promotional efforts for the Books on Demand program continued in 1976 with publication of a comprehensive catalog in the spring, followed by a number of subject catalogs. In the spring of 1977 a subject guide to the complete collection of more than 80,000 titles will be completed. Our fall 1977 plans include publication of an author and title guide, too. If you would like additional publications considered for the program so that they might be included in these guides, please write to me at the above address.

We urge you to continue referring customers to us requesting your book(s) included in the program. In your communications with customers would you please note that our name has been changed to University Microfilms International and the address of our branch in the United Kingdom to 18 Bedford Row, London WC1R 4EJ England. Orders from North and South America should be referred to 300 North Zeeb Road, Ann Arbor, Michigan 48106 USA. Orders from the rest of the world should go to England.

We are very pleased to have your material in our program. You are contributing to an important service to scholars, historians, librarians, and others by keeping your books available through Books on Demand program.

Sincerely yours,



Barbara J. Wilson
Publisher Representative
Books and Collections

BJW/mms



University Microfilms International

300 N. Zeeb Road, Ann Arbor, MI 48106 USA 313.761.4700
18 Bedford Row, London WC1R 4EJ, England 01.242.9485

CURRENT PRICING INFORMATION

NOVEMBER 1976

Name _____

Information about your title(s) in the Books on Demand program is arranged in the following way on the computer produced list attached. If you have additional titles you would like considered for the Books on Demand program, or if you have any questions or comments about this list, please write to Ms. Barbara Wilson, Books and Collections, University Microfilms International, 300 North Zeeb Road, Ann Arbor, Michigan 48106 U.S.A.

RECIPIENT	CATALOG SUFFIX	VOLUME	AUTHOR	TITLE	PAGES	X-BOOK	MIC \$	XER \$	
Your Account Number	Order Number for each	Internal Check Number	Volume Indicators	Author's Name (first 20 letters)	Title Entry (first 35 letters)	No. of pages	Cross-references to new order numbers, notice of cancellations	35mm roll micro-film price	Xerographic paper-bound reprint price (Cloth bindings are available for \$3.00 extra for each volume. However, if a volume has more than 600 pages, an additional \$3.00 binding charge is required for each 600 page increment.)

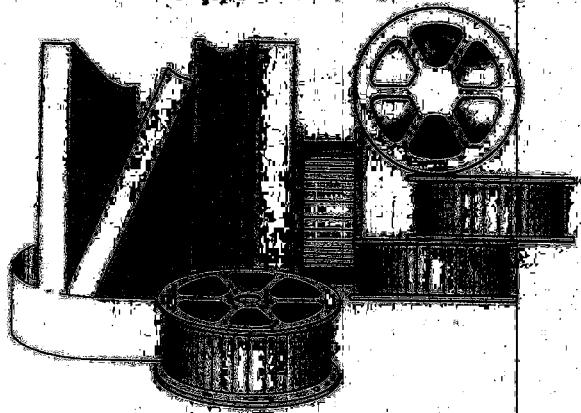
4156	0P45802	00028	MEAGHER, SYLVIA.	SUBJECT INDEX TO THE WARREN REPORT	156		6.00	17.80
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AUTHORS - DO YOU HAVE OUT OF PRINT BOOKS YOU'D LIKE TO SEE AVAILABLE AGAIN?

University Microfilms offers an exciting new program to make this happen—the Books on Demand Author program.

It used to be that if a book went out of print, it went out of reach ... at least out of convenient reach. As many as 35,000 titles have faded oblivion each year ... many of them important works by distinguished scholars. You can stop that from happening to your book, and assure its continuing availability, through the University Microfilms Books on Demand program. And you can receive the following benefits:

- Permanent availability of your book as cloth and paper bound, xerographic reprints and microfiche editions to all who order it.
- Continuing promotion through author guides, subject bibliographies, and bookstore ads.
- Complimentary microfiche copy of your book for your own personal library.
- Royalties of 10% on all sales.



To participate in this program you only need to sign a standard author program agreement, provide a non-returnable copy of the book, pay a modest fee to cover the cost of the services, and refer any customers to us requesting the book from you. A small effort, indeed, to keep your books within reach ... permanently.

For further information please clip the coupon below and send to Author Program Coordinator, Books on Demand Program, University Microfilms International, 300 North Zeeb Road, Ann Arbor, Michigan 48106 U.S.A.

BOOKS ON DEMAND

To: Author Program Coordinator
Books on Demand Program
University Microfilms International
300 North Zeeb Road
Ann Arbor, Michigan 48106 U.S.A.

Please send more information on how my out of print book can be made permanently available through the Author Program.

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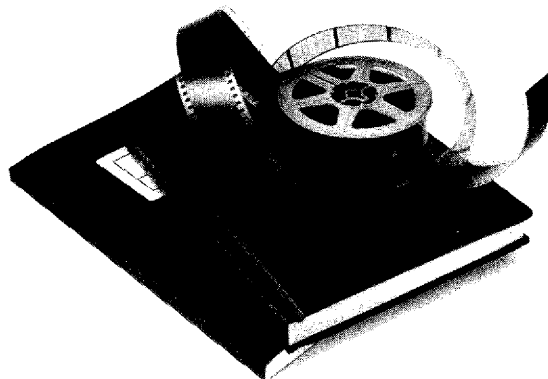
University Microfilms International 300 N. Zeeb Road, Ann Arbor, MI 48106 USA 313-761-4700
18 Bedford Row, London WC1R 4EJ, England 01-242-9485

What is meant by BOOKS ON DEMAND or demand reprint program?

BOOKS ON DEMAND is the name of University Microfilms' on-demand book publishing and reprinting program. Unlike conventionally printed editions, books published or reprinted on demand are produced in direct response to customer orders, not in anticipation of future sales. Hence, no inventory is maintained. Only a microfilm master is kept from which xerographic or microfilm copies are produced each time an order is received. This unique publishing method allows University Microfilms to keep thousands of titles perpetually available. Once added to the BOOKS ON DEMAND program, a title is never out of print.

What types of books are available?

Academic and scholarly resource materials are the primary focus of the BOOKS ON DEMAND program. Originally published by university presses, learned societies, and trade book publishers around the world, these titles represent every subject area from the sciences to the humanities, and every genre from fiction to reference works—with imprints that date back to the 15th century or that are as recent as the 1970's.



What does a demand reprint look like?

Both xerographic and microfilm demand reprints may be purchased. Xerographic demand reprints are usually reproduced from microfilm by printing each page on a continuous roll of paper in full, eye-legible size. Since only one side of the sheet is printed, it is folded to give the appearance of having printing on both sides, but it puts odd-numbered pages in a left-hand position instead of on the right. Printed text and line-drawing illustrations reproduce well on the durable, lightweight, opaque paper, creating a book which closely resembles the original printed publication in size, thickness and readability. Half-tones (photographs) generally do not reproduce well; however, high quality silver print reproductions of pictorial matter can be supplied at an additional price per page. A book ordered with soft cover comes with perfect (glued) binding and a 65-lb. paper cover, with an author-title label on the front cover. A book with library binding comes with a heavy buckram cover and author and title stamped in gold on the spine.

Microfilm demand reprints are produced on 35mm silver halide roll microfilm manufactured to archival standards. Both text and photographs look exactly like the original work—only in reduced form. Microfilm must be used with a microfilm viewer so that the reduced image may be enlarged to eye-legible size for reading.

How are new titles added?

Titles are added to the Books on Demand program through the acquisition of rare books listed in authoritative bibliographies and through the submission of scholarly titles by cooperating publishers and authors. More than 300 publishers now add titles on a continuing basis as they go out of print. Individual authors who hold the copyright to their previously published books may also participate by signing a standard agreement, supplying a non-returnable copy of each book, and paying a modest fee. Cooperating publishers and authors welcome the opportunity to refer their customers to a source for demand reprints of their out of print books and look forward to the royalties they receive on sales.

Are catalogs available?

A comprehensive catalog (BOOKS ON DEMAND 1976) listing more than 100,000 titles may be purchased for \$6.95. Subject catalogs are prepared periodically and are usually available free of charge. Some catalogs now available include the following: genealogies and family histories (\$1.00), religion, philosophy, law enforcement, psychology, energy, African history, anthropology and folklore, Hispano-American history, geography, Slavic titles, and sociology.

How are prices determined for demand reprints?

Demand reprint pricing is based on the length of a particular book as well as on the unique requirements of one-at-a-time demand reprinting. If only one copy of a title is ordered, one copy is produced especially for that customer. Because of the custom production required for each book, prices are usually higher than the price of the original book.

The minimum price for a xerographic paper bound copy is \$10.00 and the average price for a 260 page volume is \$30.00. Cloth bindings are available on the xerographic reprint for \$3.00 extra per volume. The size of a single volume is limited to 600 pages, so if a book contains more than 600 pages, an additional binding charge is required for each 600-page increment. Microfilm is approximately one-third of the xerographic price with a minimum of \$6.00. For delivery outside of the United States prices are 10% higher in Mexico and Canada, and 15% higher in the rest of the world. Billing is done in U.S. dollars worldwide with the exception of the United Kingdom where billing is done in pound sterling.

What is the ordering procedure?

Please specify the following information for each book you would like to order — author, title, and order number. If the order number is not known, please supply as much information as possible including the author, complete title, original publisher, copyright date, country of publication, series note, and your reference of referral for the title. Since three formats are offered, be sure to indicate the type of copy desired. The following abbreviations may be used — M for 35mm microfilm, X for a xerographic paperbound reprint, or LB for a xerographic library-bound (cloth) reprint.

Individuals must send payment with orders. Only institutions may submit formal purchase orders for billing. Shipping and handling charges are extra. U.S. customers must add state sales tax unless a tax exemption number is on file. Since these books are custom produced only when an order is received, they are non-returnable. Delivery to points within the United States and Canada takes three to four weeks, with approximately one additional week required for delivery of library bound copies. Delivery to the rest of the world may take five to eight weeks or longer depending on the shipping method chosen.

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Yes, we want Subject Guide. Please ship upon publication and bill us \$19.50.

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