

By Dorothy Fischer  
Staff Writer

As someone must run last in every race, so also must certain books completely miss best-sellerdom and end up on the "only a dollar" table.

A Manhattan bookstore recently sent out a flyer describing several hundred such volumes which it is attempting to unload at "bargain" prices.

From the descriptions on some of these books (furnished by the store) the question is not why the books didn't sell, but why they were published in the first place.

**PLUNK YOUR DOLLAR DOWN** on the counter and you may walk out with:

**Candy Hits by Zasu Pitts**—For many years the beloved comedienne was an ardent candy-maker and collector of candy recipes. Here are her favorites, from homemade caramels and chocolate fudge to panocha and marzipan. With 20 price-less photos spanning her entire acting career.  
**Ted Saucier's Bottoms Up**—Salute! Prost! Skall! Cheers!

# "Only a Dollar" Buys These Books; Don't Hurry—They're Going Slow

Here's the most beautiful home-entertainment living—the way of life that JFK said was turning us into a nation of spectators. Reveal the dangers of soft living, its invitation to heart disease and other maladies, and outlines a series of easy exercises and recreational activities for toning up every part of your body. A bargain at \$4.98. It's probably the author's contention now that package stores wishing to pass out gratis mixology pamphlets should have to take out a library license.

The softies for whom **Be Active and Feel Better** was intended just didn't have the strength enough to make it to the friendly neighborhood book shop. Authored by Donald A. and Eleanor C. Laird, the book points out the perils of sed-

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lens facing today's newlyweds. All this for a dollar.  
**CALLING ALL HEALTH FRIENDS**—Yoga Practice by Swami Sivamanda with 50 photographs. Quick, simple yoga for the average American home. Tells and shows how to perform the physical and breathing exercises, explains the amazing health benefits they can bring. A dollar buys this "special import."

the love, sex, the family, etc.—most of it shocking, amusing, delightful and, alas, disturbing. Interesting, huh? Only \$1.98.  
**WHAT MAKES YOU THINK YOU'RE SUCH AN EXPERT DEPARTMENT?**—Plain Talk for Young Marrieds by Allen Ludden. "Simple and forthright advice by the famous host of 'Password' on how to solve scores of everyday problems. Only a dollar.

the Well, the Angel by Vassilios Vassilikos. Three related episodes in the spiritual life of an idealistic young man in modern Greece. "Monsters, omens, prodigies—realism with the epic touch! —John Updike."  
**IF IT'S GOOD ENOUGH FOR JOHN UPDIKE, IT'S GOOD ENOUGH FOR YOU DEPARTMENT**—The Plant,

**A FOOT IN THE DOOR IS WORTH TWO IN THE MOUTH DEPARTMENT**—The mental Dynamics of Selling by Raymond E. Lee. "High-powered selling tips for novice and pro alike, a tested guide to higher income. Stresses the salesman's own psychological attitude, how to bypass sales resistance and most important, closing the sale. Only a dollar. How can you resist it?"  
An "international best-seller" hits the skids. Who Killed Kennedy? by Thomas G. Buchanan. "The famous and controversial international best-seller which concludes that Lee Harvey Oswald was NOT the assassin. Rigorously scrutinizes the often contradictory statements of the FBI, the Dallas authorities, the medical men, the witnesses and the findings of the Warren Commission. One dollar. Discount only."  
Perhaps the authors of these dubious delights find solace in the thought that ending up on the dollar rack is a step or two above not being published at all.

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