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NYT

BUSINESS SCHOOL FOR SLUMS URGED

Crash Program Would Aim
to Train Negroes Here

The city Finance Administrator, Roy M. Goodman, yesterday proposed an intensive business training program, on the order of wartime officer training schools, to develop Negro and Puerto Rican "capitalists." "The economic development of the ghettos is tantamount to a wartime emergency," he said. "There is plenty of money around. What we must do is give the black man the same access to business training as the white man so he can become a more active participant in the capitalistic system."

Mr. Goodman, a graduate of the Harvard Business School and of Naval Officer Candidate School, made his proposal on the WABC radio and television "Page One" program, tape-recorded yesterday for broadcast today.

He described the project afterward as "a blueprint," still being developed in discussions with government officials and prospective private financiers and collaborators.

I. Q. Tests May Be Used

The plan calls for private financing by a combination of foundations, corporations or banks to establish the school, and government educational aid for the actual training.

Mr. Goodman is negotiating for the use of facilities of the Brotherhood in Action building, 560 Seventh Avenue at 40th Street. He is chairman of Brotherhood in Action, Inc., a human relations association of New York businessmen.

He visualizes the selection of trainees by intelligence testing and interviews to determine the extent of their interest and motivation. A training period would run about 12 months, partly in school and partly at work. White businessmen would serve as "co-pilots" to help the trainees get started.

"We don't want to produce a lot of Negroes in gray flannel suits who move into comfortable cubbyholes in giant

corporations," he said. "We would aim to produce black capitalists, and hopefully a few black millionaires — men who own their businesses, starting small, and growing."

Mr. Goodman said that he was trying to get the project, which he calls the Institute for Intensive Entrepreneurial Training, started this summer.

The idea developed, he said, out of an earlier program to direct bank deposits in the city's poor neighborhoods to enable the banks to make more business loans there.

This indicated, he said, a "gross underparticipation" of capitalism in the underprivileged communities because "the qualified people there have been unable to get the necessary training."