

Service man was lying across the back of the car as it passed. GEWERTZ advised he did not know at the time what had happened but shortly learned on the radio that President KENNEDY had been shot. He said when he learned of this he proceeded to ~~Parkland Hospital~~ on Harry Hines Boulevard where President KENNEDY had been taken. He said they parked there for quite a while observing the activity and at approximately 2:00 p.m. the hearse bearing the body of President KENNEDY left the hospital. He said his son took a film sequence of the hearse as it left the hospital. GEWERTZ advised that following this he returned to work at about 2:30 p.m.

On the following day, November 23, 1963, GEWERTZ said he and his family visited the assassination site and along with many others took movies of this area.

Within a few days following the assassination GEWERTZ said he and his wife took the film that their son had taken of the Presidential motorcade to Sanger-Harris Department Store at Main and Lamar Streets, Dallas, for developing. He said they contacted BRYANT BOREN, the manager of the camera department there, and complained because the camera was not operating properly. He said he had previously informed BOREN of this and had been advised by BOREN to try one more roll of film before doing anything to the camera. GEWERTZ said in discussing the assassination with BOREN the thought developed of obtaining film sequences of the motorcade from others who might bring their film to Sanger-Harris for processing.

Following this, GEWERTZ stated his wife began telephoning various businesses along the route of the Presidential motorcade in an attempt to learn of others who had taken film sequences of the motorcade. He said that one of the people his wife contacted was Mrs. FRANCES HAYB, whose husband had taken a film sequence of the Presidential motorcade. He said she discussed this with Mrs. HAYB and then the two of them began calling additional people in an attempt to learn of other people who had also taken movies of the Presidential motorcade. Following this procedure GEWERTZ, his

"Upon investigation, it was found that ~~the news media had no documentary film on the motorcade itself, having concentrated on the President's airport arrival and crowd scenes along the route, anticipating a complete story coverage on his luncheon address before the gathered leaders of the city of Dallas, a destination never realized because of the assassin's bullets. Thus it was that the only available filmed record of the Dallas motorcade itself was that taken by amateur movie-makers along the route of travel.~~

"After an exhaustive search was made to locate people who had taken movie film of this particular event, enough film was found to tell a coherent, poignant story of November 22, 1963, when a President and a city had a rendezvous with history.

"This film, 8 MM., 200 feet in length and in full color is being presented by Dallas Cinema Associates, Inc. P. O. Box 15521, Dallas, Texas, under the title, 'President John F. Kennedy's Final Hour, Dallas, Texas, November 22, 1963.'"

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