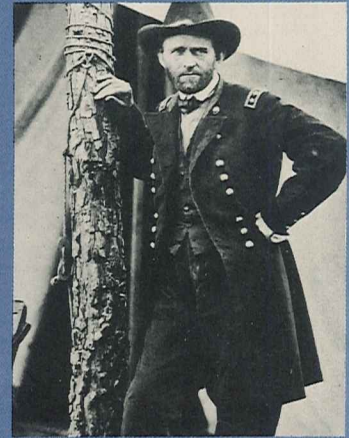
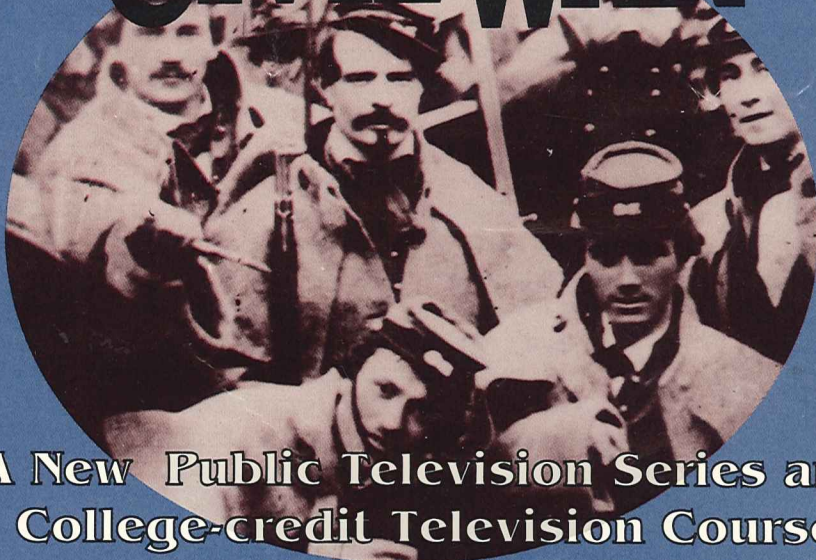


THE CIVIL WAR



**A New Public Television Series and
College-credit Television Course**
Broadcast Premiere September 23, 1990, 8PM (ET).
Telecourse Available In Spring 1991

THE CIVIL WAR

On September 23, 1990, public television will unveil an extraordinary new American history resource—a breathtaking film series on **THE CIVIL WAR**. Presented by WETA/Washington D.C., **THE CIVIL WAR** is a nine-part, eleven-hour series produced and directed by award-winning documentary filmmaker Ken Burns of Florentine Films.

Five years in the making, the series promises to be the most ambitious, comprehensive and definitive history of the war ever put on film

The series vividly embraces the entire sweep of the war: the complex causes and lasting effects of America's greatest and most moving calamity, the battles and the homefronts, the generals and private soldiers, the anguish of death in battle, the daily life of soldiers, the hopes and fears of men and women at home, and the countless daily tragedies that made the war a poignant family drama.

The programs draw from over a million photographs which survived from the War
Over a million photographs of the Civil War exist. Florentine Films has filmed more than 16,000 of them,

along with period paintings, lithographs, broadsides and newspaper headlines, with an eye to poetic detail and a respect for the power of the individual image to narrate.

These archival images are combined with moving newsreel footage of Civil War veterans, evocative live cinematography of the now quiet battle sites, interviews with distinguished historians, and a chorus of extraordinary first-person quotes read by Sam Waterston, Jason Robards, Julie Harris, Jeremy Irons, Derek Jacobi, Morgan Freeman, Garrison Keillor, Kurt Vonnegut, Arthur Miller, Studs Terkel, Colleen Dewhurst, and many others.

The result is an extraordinary documentary animation of the most important event in America's past



Outstanding Educational Resource for Colleges

Tape it Yourself for Audiovisual Use—and Save!

A PBS off-air taping license allows your college to make one set of tapes of **THE CIVIL WAR** on your own tape stock as the programs are broadcast locally by your public television station, and to use the tapes in classrooms, libraries and learning resource centers. The option to tape directly from the PBS satellite feed is also available.

Off-air taping license fees are generally lower than the cost of purchasing pre-recorded videocassettes. The off-air taping license fee for **THE CIVIL WAR** is only \$250. And you can use the tapes right away!

Check with the program information office of your local public television to confirm the exact dates and times of the broadcasts in your area.

For information about pre-recorded videocassettes, call PBS VIDEO at 1 (800) 424-7963. For further information about **THE CIVIL WAR** telecourse or off-air taping, please call the PBS Adult Learning Service at 1(800) 257-2578.

THE CIVIL WAR will be available for Telecourse Use Beginning in Winter/Spring 1991. See Inside for Special Long-term Licensing Offer!



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 **THE** 
CIVIL WAR

MARGERY ELFIN
DEPT HISTORY & GOVERNMENT
HOOD COLLEGE
FREDERICK MD 21701



THE CIVIL WAR

Nine Television Episodes

Sunday—Thursday
September 23—27, 1990

SEPTEMBER 23, 8—10PM(ET)

The Cause—1861

Beginning with an examination of slavery and the causes of the war, this first program charts the sequence of events that led up to the firing on Fort Sumter and the jubilant rush to arms on both sides. Introducing the periods' major figures—including Abraham Lincoln, Frederick Douglass, Jefferson Davis and a host of lesser known but equally vivid characters—this extended program comes to a climax with the first Battle of Bull Run, the Union disaster that showed both sides this was to be a very long war.

SEPTEMBER 24, 8—10:30PM(ET)

A Very Bloody Affair—1862

1862 saw the birth of modern warfare and the transformation of Lincoln's war to preserve the Union into a war to emancipate the slaves. Beginning with the political infighting that threatened to swamp Lincoln's administration, the program follows Union General George McClellan's ill-fated campaign on the Virginia Peninsula, where his huge army meets Robert E. Lee. Students witness the battle of ironclad ships, partake of camp life, and watch slavery begin to crumble. Ulysses S. Grant's exploits come to a bloody climax at the Battle of Shiloh. The program ends with rumors of Europe's readiness to recognize the Confederacy.

Forever Free—1862

This episode charts the dramatic events that lead to Lincoln's decision to set the slaves free. Convinced by July 1862 that emancipation was now morally and militarily crucial to the future of the Union, Lincoln must wait for a victory to issue his proclamation. But as the year wears on there are no Union victories to be had, thanks to the brilliance of Stonewall Jackson and Robert E. Lee. In September of 1862, Lee invades Maryland. One of the turning points of the war, it results in the Battle of Antietam—the bloodiest single day of the war—and later the emancipation of the slaves.

Dead Confederate Sharpshooter, Gettysburg



SEPTEMBER 25, 8—10:30PM(ET)

Simply Murder—1863

A nightmarish series of Union defeats are depicted: at Fredericksburg; at Chancellorsville in May, where Lee wins his most brilliant victory but loses Stonewall Jackson; and at Vicksburg, where Grant's attempts to take the city are crushed. This program also shows the fierce Northern opposition to Lincoln's Emancipation Proclamation, the miseries of regimental life and the increasing desperation of the Confederate homefront. In one of the war's most crucial turning points, Lee decides to invade the North again to draw Grant's forces away from Vicksburg.

The Universe of Battle—1863

Opening with a dramatic account of the Battle of Gettysburg—the greatest ever fought on the American continent, this extended program goes on to chronicle the fall of Vicksburg, the New York draft riots and the first use of black troops. It closes with the dedication of a new Union cemetery at Gettysburg in November, where Abraham Lincoln struggles to put into words what is happening to his people.

SEPTEMBER 26, 8—10:30PM(ET)

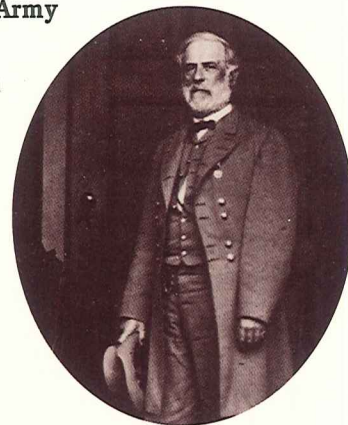
Valley of the Shadow of Death—1864

A biographical comparison of Grant and Lee sets the stage for the extraordinary series of battles that pitted the two generals against each other from the Wilderness to Petersburg in Virginia. In 30 days, the two armies lose more men than both sides have lost in three years of war and leave Grant and Lee deadlocked at Petersburg. The program tours the ghastly hospitals North and South, and follows Sherman's Atlanta campaign through the mountains of north Georgia. As the horrendous casualty lists increase, Lincoln's chances for re-election begin to dim, and with them the likelihood of Union victory.

Most Hallowed Ground—1864

The presidential campaign of 1864 sets Abraham Lincoln against his old commanding general, George McClellan. With Grant and Sherman stalled at Atlanta and Petersburg, opinion in the North has turned strongly against Lincoln and the war. But eleventh hour Union victories at Mobile Bay, Atlanta and the Shenandoah Valley tilt the election to Lincoln, and the Confederacy's last hope for independence dies. In an ironic twist, poignantly typical of the Civil War, Lee's Arlington mansion is turned into a Union military hospital and the estate becomes Arlington National Cemetery—the Union's most hallowed ground.

Robert E. Lee became a general in the Confederate Army only after turning down command of the entire Union forces.



SEPTEMBER 27, 8—10:30PM(ET)

War is All Hell—1865

Sherman's March to the Sea brings war to the heart of Georgia and the Carolinas and spells the end of the Confederacy. In March, following Lincoln's second inauguration, Grant takes Petersburg and shortly thereafter, Richmond, also Lee's tattered Army of Northern Virginia flees westward towards Appomattox, with Grant in hot pursuit. The program ends with the dramatic and deeply moving surrender at Appomattox.

The Better Angels of Our Nature—1865

The episode opens with the description of the country's response to the news from Appomattox, and goes on to narrate the horrendous events of five days later when, on April 14, Lincoln is assassinated. After chronicling Lincoln's funeral, the final days of the war, the capture and hanging of John Wilkes Booth's conspirators, and the fate of the series' major characters, this final program in **THE CIVIL WAR** series then reviews the ways the traumatic four years transformed the country into the union it is today.

Special Offer for Long-term Telecourse/Audiovisual Use

For a one-time fee of only \$3,500, an individual institution can acquire:

- Unlimited Telecourse use from January 1991—September 22, 1993.
- One set of 1/2" pre-recorded videocassettes of the programs with rights to Life-of-Tape Audiovisual use with unlimited duplication rights beginning September 23, 1990.
- One faculty Manual with test bank.

Take advantage of this opportunity to acquire flexible and extended use of this superb new telecourse package and audiovisual resource through PBS. Single term licenses as well as consortia arrangements are also available. For further information about **THE CIVIL WAR** telecourse materials, call the PBS Adult Learning Service at 1(800) 257-2578.



OFF-AIR/SATELLITE LICENSE FOR AUDIO-VISUAL USE

1. Beginning September 23, 1990, PBS shall begin national distribution of Nine Television Programs of varied lengths entitled THE CIVIL WAR.
2. Institution shall have the right to make videotape recordings of the Television Programs off-air from local broadcasts. The option to tape directly off satellite is available for an additional fee (see below).
3. Institution shall have the right to retain the recorded copies of the Television Programs for playback/Audiovisual use solely by Institution within its facilities, for educational purposes, for the life of the tape. The Television Programs may not be edited or altered by Institution.
4. The Television Programs shall not be rebroadcast, transmitted by cable, or transmitted on any open or closed circuit system other than a system located within the facilities of the Institution.
5. Institution shall not duplicate, sell, rent or part with possession of the recorded copies of the Television Programs or derogate from any rights granted herein.
6. Institution shall pay PBS a Television Program Audio-visual License Fee as follows (check only one below).

Off-Air Fee

One Set—\$250

Off-Satellite Fee

Adult Learning Satellite Service Associate: One Set—\$250

PBS/ALSS Authorization Number: _____

Non-ALSS institution: One Set—\$375

7. PBS shall not be liable for failure to deliver Television Programs due to circumstances beyond its control.

MULTI-USE LONG-TERM LICENSE*—\$3,500

1. Individual Institution shall have the right to unlimited Television Course use from January 1991—September 22, 1993.
2. Institution shall be provided by PBS with 1/2" Pre-recorded Videocassettes of the Television Programs.
3. Institution shall have the Audiovisual Rights to and unlimited duplication rights to the Television Programs, within its facilities, for educational purposes, for the life of the tape. The Television Programs may not be edited or altered by Institution.
4. Institution will be provided with one Faculty Manual with test bank.
5. Institution shall pay PBS a Long-term Multi-use License Fee of \$3,500.

*This license available only to Institutions that have entered into a Master License for Tele-courses agreement with PBS. Institutions that have not entered into a Master License with PBS will be sent a Master License to execute, upon receipt of this License.

(Signature by Institution) (Date)

(Name of Institution)

(Street Address) (City-State-Zip)

(Contact Name)

()
(Phone Number)

(Signature by PBS) (Date)

Detach and return to: PBS Adult Learning Service • 1320 Braddock Place • Alexandria, VA 22314
A fully executed copy will be returned to you for your records. You may either enclose payment or be invoiced later