

at News

By HUGH AYNESWORTH

Jack Rubenstein, whom police have charged with the vengeance-killing of President Kennedy's assassin, was four blocks away when the President was shot last Friday.

Rubenstein, known as Jack Ruby since he came to Dallas approximately 10 years ago from Chicago, ate a late breakfast at approximately 11 a.m. Friday in The Dallas News cafeteria.

He pulled up a chair at a table about 15 feet from the cashier and sat for a length of time with two unidentified men.

He may have been there for more than an hour.

At 12:10 p.m., Ruby walked into The News' display advertising department and asked the whereabouts of John Newnam, a News advertising man who had handled Ruby's account for several years.

The time was established because advertising representative Donald Campbell said he realized

deadline time was at hand (deadline was noon, though Ruby was habitually late or close to deadline time).

For this reason, Campbell said he looked immediately at the clock. Campbell said he then called the layout department and reserved the usual ad space for Ruby, figuring that Newnam would return from lunch soon and work out the final arrangements.

"He was all wound up," Campbell said. "He remarked what a 'jousy business' he was in, but said, 'If I'd get in some other business I'd have the same headaches, or maybe more of them.'"

Campbell said Ruby talked "more than he has ever talked before. He just rambled on and on."

Campbell said he left the office about 12:20 p.m., leaving Ruby there.

Nobody would confirm seeing Ruby between 12:20 and about 12:45 p.m., though some persons vaguely said they believed Ruby sat down at Newnam's desk and began to lay out his own ad.

Newnam, who had watched the presidential parade from six or eight blocks away with some fellow News workers, said he returned "about 12:45" and noted Ruby sitting at his (Newnam's) desk, working on the ad.

Coley, another advertising representative, said he burst in "about 30 minutes after it happened" (about 1 p.m.) and shouted, "The President's been shot twice. They think the guy who did it is up in that building over there."

Both Coley and Newnam said Ruby looked extremely shocked. "He had a look of disbelief on his face, just as I'm sure I did," Newnam recalled.

Coley and Newnam recalled they a dall run into promotion director Dick Jeffrey's office to view the proceedings on television. Ruby, they said, went along.

After they watched a while, Newnam said, Ruby returned to the ad layout. While he was working, Newnam said, several customers telephoned in to cancel their ads out of respect to the dead President.

"People were closing up," Newnam said, "and Jack decided he ought to close, too. He had heard me take two or three cancellations."

Ruby—at some time during the confusion—telephoned his 55-year-old sister, Mrs. Eva Grant of 3929 Rawlins, and talked with her for two or three minutes, Newnam said. "He was very, very upset."

Newnam said Ruby "hung around quite a while" before he left The News. He made no estimate as to just how long.