

Monday, May 30	Memorial Day	Monday, Jan. 1
Tuesday, June 16	Father's Day	Tuesday, Feb. 12
Wednesday, July 4	Independence Day	Wednesday, Feb. 28
Thursday, July 11	Independence Day	Thursday, Mar. 14
Friday, July 18	Independence Day	Friday, Mar. 21
Saturday, July 25	Independence Day	Saturday, Mar. 28
Sunday, Aug 1	Independence Day	Sunday, Apr. 4
Monday, Aug 8	Independence Day	Monday, Apr. 11
Tuesday, Aug 15	Independence Day	Tuesday, Apr. 18
Wednesday, Aug 22	Independence Day	Wednesday, Apr. 25
Thursday, Aug 29	Independence Day	Thursday, May 2
Friday, Sept 5	Independence Day	Friday, May 9
Saturday, Sept 12	Independence Day	Saturday, May 16
Sunday, Sept 19	Independence Day	Sunday, May 23
Monday, Sept 26	Independence Day	Monday, May 30
Tuesday, Oct 3	Independence Day	Tuesday, June 6
Wednesday, Oct 10	Independence Day	Wednesday, June 13
Thursday, Oct 17	Independence Day	Thursday, June 20
Friday, Oct 24	Independence Day	Friday, June 27
Saturday, Oct 31	Independence Day	Saturday, July 4
Sunday, Nov 7	Independence Day	Sunday, July 11
Monday, Nov 14	Independence Day	Monday, July 18
Tuesday, Nov 21	Independence Day	Tuesday, July 25
Wednesday, Nov 28	Independence Day	Wednesday, Aug 1
Thursday, Dec 5	Independence Day	Thursday, Aug 8
Friday, Dec 12	Independence Day	Friday, Aug 15
Saturday, Dec 19	Independence Day	Saturday, Aug 22
Sunday, Dec 26	Independence Day	Sunday, Aug 29
Monday, Jan 2	Independence Day	Monday, Sept 5
Tuesday, Jan 9	Independence Day	Tuesday, Sept 12
Wednesday, Jan 16	Independence Day	Wednesday, Sept 19
Thursday, Jan 23	Independence Day	Thursday, Sept 26
Friday, Jan 30	Independence Day	Friday, Oct 3
Saturday, Feb 6	Independence Day	Saturday, Oct 10
Sunday, Feb 13	Independence Day	Sunday, Oct 17
Monday, Feb 20	Independence Day	Monday, Oct 24
Tuesday, Feb 27	Independence Day	Tuesday, Oct 31
Wednesday, Mar 6	Independence Day	Wednesday, Nov 7
Thursday, Mar 13	Independence Day	Thursday, Nov 14
Friday, Mar 20	Independence Day	Friday, Nov 21
Saturday, Mar 27	Independence Day	Saturday, Nov 28
Sunday, Apr 3	Independence Day	Sunday, Dec 5
Monday, Apr 10	Independence Day	Monday, Dec 12
Tuesday, Apr 17	Independence Day	Tuesday, Dec 19
Wednesday, Apr 24	Independence Day	Wednesday, Dec 26
Thursday, May 1	Independence Day	Thursday, Jan 2
Friday, May 8	Independence Day	Friday, Jan 9
Saturday, May 15	Independence Day	Saturday, Jan 16
Sunday, May 22	Independence Day	Sunday, Jan 23
Monday, May 29	Independence Day	Monday, Jan 30
Tuesday, June 5	Independence Day	Tuesday, Feb 6
Wednesday, June 12	Independence Day	Wednesday, Feb 13
Thursday, June 19	Independence Day	Thursday, Feb 20
Friday, June 26	Independence Day	Friday, Feb 27
Saturday, July 3	Independence Day	Saturday, Mar 6
Sunday, July 10	Independence Day	Sunday, Mar 13
Monday, July 17	Independence Day	Monday, Mar 20
Tuesday, July 24	Independence Day	Tuesday, Mar 27
Wednesday, July 31	Independence Day	Wednesday, Apr 3
Thursday, Aug 7	Independence Day	Thursday, Apr 10
Friday, Aug 14	Independence Day	Friday, Apr 17
Saturday, Aug 21	Independence Day	Saturday, Apr 24
Sunday, Aug 28	Independence Day	Sunday, May 1
Monday, Sept 4	Independence Day	Monday, May 8
Tuesday, Sept 11	Independence Day	Tuesday, May 15
Wednesday, Sept 18	Independence Day	Wednesday, May 22
Thursday, Sept 25	Independence Day	Thursday, May 29
Friday, Oct 2	Independence Day	Friday, June 5
Saturday, Oct 9	Independence Day	Saturday, June 12
Sunday, Oct 16	Independence Day	Sunday, June 19
Monday, Oct 23	Independence Day	Monday, June 26
Tuesday, Oct 30	Independence Day	Tuesday, July 3
Wednesday, Nov 6	Independence Day	Wednesday, July 10
Thursday, Nov 13	Independence Day	Thursday, July 17
Friday, Nov 20	Independence Day	Friday, July 24
Saturday, Nov 27	Independence Day	Saturday, July 31
Sunday, Dec 4	Independence Day	Sunday, Aug 7
Monday, Dec 11	Independence Day	Monday, Aug 14
Tuesday, Dec 18	Independence Day	Tuesday, Aug 21
Wednesday, Dec 25	Independence Day	Wednesday, Aug 28
Thursday, Dec 31	Independence Day	Thursday, Sept 4

1963 DATES TO REMEMBER

CARR'S CARDS & GIFTS
 320 MINORCA PARK SHOPPING CENTER
 ELWOOD, ILL.



D-78
FBI
 LABORATORY

12-1-63
 1151

With our compliments...

We hope this Hallmark Date Book will be your constant companion and social secretary throughout the busy year to help you remember those important days and events in the lives that touch yours.

We're glad that our Hallmark card center is a place where folks can build new friendships and strengthen old ones. A Hallmark greeting card comes as often as you mean to meet so many people... the friend in the hospital who needs cheering up, the proud parent of a new baby, the youngster across the street celebrating a happy birthday, the old-time friend you may have neglected... to all these people, Hallmark cards help you say the nicest things—the little things that might otherwise have gone unspoken. And your greeting means so much more when the card you send has the added commitment of the Hallmark and Crown—symbols of quality and good taste known the world over.

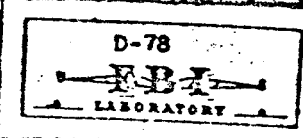
Thank you for letting us assist you in your good intentions. You're the nicest kind of a customer to serve—we're always thinking of someone else!

1963

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31

WEDDING ANNIVERSARIES

First.....Paper	Tenth.....Pottery, Willow	Twenty-fifth.....Silver
Second.....Cotton	Twelfth.....Tin	Thirtieth.....Lead
Third.....Leather	Eleventh.....Stone	Thirty-fifth.....Coral
Fourth.....Fruit, Flowers	Twelfth.....Silk, Linen	Fortieth.....Ruby
Fifth.....Wooden	Thirteenth.....Lace	Forty-fifth.....Sapphire
Sixth.....Candy	Fourteenth.....Ivory	Fiftieth.....Golden
Seventh.....Wood, Copper	Fifteenth.....Crystal	Fifty-fifth.....Emerald
Eighth.....Brass, Pottery	Sixteenth.....China	Seventy-fifth.....Diamond



Remember children on their special days

Thoughtfulness is one of the best lessons a child can learn. Being thoughtful towards children is one of the best ways to teach them this rewarding characteristic.

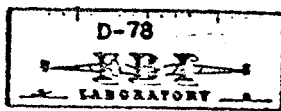
Make a list of the young friends you want to remember regularly and begin sharing the wonderful joy of childhood with them today by sending Hallmark cards.

NAME	ADDRESS	BIRTHDAY
Lawrence John Mike	2114	Apr 17 1963 a.m. 21

Hallmark Cards

Independent gifts of the highest quality. Ideal for invitations, thank you's or personal correspondence. Choose from a complete selection of Initial, Decorated or Informal Notes.

NAME	ADDRESS	TELEPHONE



Hillmark Stationery

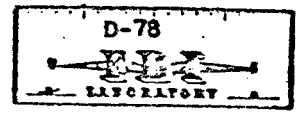
Scientific, correct and so smooth to write on. Fine papers and matching envelopes available in five pastel colors and white for regular or all over letters. Sizes for women and men.

NAME	ADDRESS	TELEPHONE

Big way?

Take this Date Book along with you. It will help you keep in touch with folks back home.

NAME	ADDRESS	TELEPHONE



JANUARY

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
1 New Year's	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Need another Hallmark Date Book? Stop in and accept one with our compliments. Our address is on the back.

Remember, Valentine's Day is just two weeks away!

FEBRUARY

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
Everything matches your own good taste when Hallmark Plans-a-Party for Valentine's Day.					1	2 Groundhog Day
3	4	5 <i>Lincoln's Birth</i>	6 <i>Shrove Tuesday</i>	7	8 <i>Chin. New Year</i>	9
10	11	12 <i>Lincoln's Birthday</i>	13 <i>Shrove Tuesday</i>	14 Valentine's Day	15 <i>Shrove Tuesday</i>	16 <i>Chin. New Year</i>
17	18	19 <i>Chin. New Year</i>	20 <i>Chin. New Year</i>	21	22 <i>Washington's Birthday</i>	23 <i>Chin. New Year</i>
24	25	26	27 Ash Wednesday	28	Don't forget all the children who would be thrilled to receive a Hallmark Valentine from you.	



It's the joy of life -
Peace - Joy - Good Luck

MARCH

Eggs - Good - Good Luck

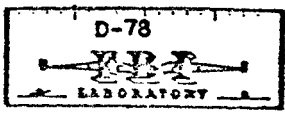
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1	2
Hallmark birthday cards say more, mean more... yet cost no more.						
<i>Bornie March 6, Edward Mar 24.</i>						
3	4	5	6	7	8	<i>2-3-4-5-6-7-8</i>
10	11	12	13	14	15 <i>1st</i>	16 <i>2nd</i>
17 St. Patrick's Day	18	19 - <i>Home</i> <i>Le... ..</i> <i>9:30 am</i>	20 - <i>Home</i> <i>Le... ..</i> <i>9:30 am</i>	21 - <i>Home</i> <i>Le... ..</i> <i>9:30 am</i>	22 <i>Ed's</i>	23
<i>Ed's</i>	24	25	26	27	28	29
						30

Peace - Joy - Good Luck

APRIL

Eggs - Good - Good Luck

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<i>Ed's</i>	1 <i>Ed's</i>	2 <i>Ed's</i>	3	4 <i>Ed's</i>	5 <i>Ed's</i>	6 <i>Ed's</i>
<i>Ed's</i>	<i>Ed's</i>	<i>Ed's</i>	<i>Ed's</i>	<i>Ed's</i>	<i>Ed's</i>	<i>Ed's</i>
14 Easter	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	Everything's so easy to manage and co-ordinated for you when Hallmark Plans a Party for Easter - and be prepared for the guest compliments!			

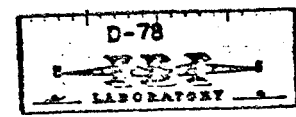


From - To *Sept 1-9* JULY 21

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SAURDAY
1 Friendship Trip and Travel Cards	2	3	4 Independence Day	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	A laugh for every occasion—and every friend... Hallmark Contemporary Cards.			

From - To AUGUST 21

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SAURDAY
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	32	33	34	35

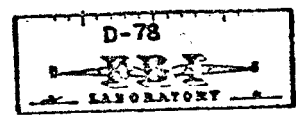


19 SEPTEMBER 19

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2 Labor Day	3	4	5	6	7
8	9	10	11	12	13 Mond	14
15	16	17	18	19 Jewish New Year	20	21
22	23	24	25 X	26	27	28 Yom Kippur
<p>For your fall get-togethers, let Hallmark matching party sets and playing cards make your entertaining festive, fun and informal.</p>						

19 OCTOBER 19

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<p>The easy way to give a bewitching Halloween party: Hallmark matching accessories and home decorations.</p>						
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4



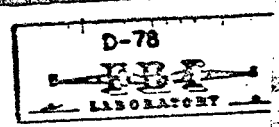
Flower-Clayton
19 NOVEMBER 1953
Furniture-Togues

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	4 11:00 am Latter	5 11:45 Dental Clinic	6 9:30 Dental Clinic	7 Kenney	8 Dinner Bundling	9 Vote
10	11 Veterans Day 9:30 Rogers 6:00	12 Dinner 10:30 am	13 Lynn Baker 10:30 am	14 7:00 Dinner	15	16
17	18 100% Clinic	19 Dinner 10:30 am	20 Dinner 10:30 am	21 Dinner	22 9:15 am Latter	23
24	25 Blue	26	27 Dinner	28 Thanksgiving	29 Dinner?	30 Friends

Hallmark has all the matching party trimmings to make your Thanksgiving table setting complete... and completely beautiful!

Flower-Karibeen
19 DECEMBER 1953
Furniture-Togues

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3 Dinner 11:00 am	4 Dinner 11:00 am	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25 Christmas	26	27	28
29	30	31	Last-minute gift ideas! Remember Hallmark Thoughtfulness Albums, Notes, Stationery and Playing Cards. And you'll want to wrap all your gifts with distinctive Hallmark gift wraps, ribbons and trims.			



Planning a party? Use this handy check list to be sure that you have all the Hallmark party accessories you need to make entertaining easy, with more fun and less work for you!

Hallmark Plans-a-Party Accessory								Hallmark Plans-a-Party Accessory							
Centerpieces								Coasters							
Invitations								Home Decorations							
Table Cover								Party Favors							
Bridge Cover								Tallies 2-Table							
Snack Plates								Tallies 3-Table							
Dinner Plates								Nut Caps							
Place Mats								Place Cards							
Cups								Place Caps							
Beverage Napkins								Score Pads							
Luncheon Napkins								Matches							
Dinner Napkins								Playing Cards							

Wrap your gift in thoughtful

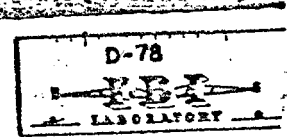
1 takes only moments to create a beautifully wrapped package with Hallmark gift wrap and ribbon. Get the heavy-duty tissue paper and the decorative ribbon.

GIFT GUIDES

LADIES' SIZES

MEN'S SIZES

Name _____	Name _____	Name _____	Name _____	Name _____	Name _____
Dress _____	Dress _____	Dress _____	Suit _____	Suit _____	Suit _____
Blouse _____	Blouse _____	Blouse _____	Trousers _____	Trousers _____	Trousers _____
Skirt _____	Skirt _____	Skirt _____	Shirt _____	Shirt _____	Shirt _____
Slacks _____	Slacks _____	Slacks _____	Shoes _____	Shoes _____	Shoes _____
Hose _____	Hose _____	Hose _____	Gloves _____	Gloves _____	Gloves _____
Shoes _____	Shoes _____	Shoes _____	Hat _____	Hat _____	Hat _____
Gloves _____	Gloves _____	Gloves _____	Socks _____	Socks _____	Socks _____



For ready reference...

Driver's License No. _____
 License Plate No. _____
 Social Security No. _____
 Congressman _____
 Senator _____
 Senator _____
 Blood Type _____

Code for National Civil Defense

Alert Signal: Five minutes of constant siren
 Take Cover Signal: Three minutes of off-
 and-on siren blasts

Concrad - 640 or 1240 on your radio dial
 Write in here any additional instructions:

1964

MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN
1	2	3	4	5	6	7	8	9	10	11	12	13	14
15	16	17	18	19	20	21	22	23	24	25	26	27	28
29	30	31											

For your convenience...

Throughout the year, note important telephone numbers here to save you time and assure you of having frequently used numbers when you need them.

- Attorney _____
- Babysitter _____
- Bank _____
- Beauty _____
- Shoe _____
- Cleaner _____
- Clerg _____
- Dentist _____
- Druggist _____
- Fire Dept. _____
- Garage _____
- Insurance _____
- Laundry _____
- Physician _____
- Plumber _____
- Police _____
- School _____
- Tax _____

YOU AND THE U.S. MAIL

POSTAL RATES

Business cards, letters, notices and printed mail - 4¢ ea.
 post cards - 3¢
 Newspapers and other publications - 2¢ for first 3 oz.
 1¢ for each add. oz.
 Books, circulars, printed material - 2¢ for first 3 oz.
 1 1/2¢ for each add. oz.
 Packages - Rate according to distance from mailing point
 Air Mail - _____
 Letters and packages (up to 8 oz.) - 7¢ ea.
 (over 8 oz. see rates)

SPECIAL DELIVERY FEES

For First Class and Air Mail - For all other classes of mail
 Not more than 2 lbs. ... 50¢ Not more than 2 lbs. ... 50¢
 Over 2 lbs. to 10 lbs. ... 60¢ Over 2 lbs. to 10 lbs. ... 60¢
 Over 10 lbs. ... 60¢ Over 10 lbs. ... 60¢
 * Fees do not include regular postage

WHEN YOU MAIL A PACKAGE

Secure wrapping with strong tape, string or ribbon.
 Be sure that address and return address are legible and secure on the package.
 A) Check mailing time...
 Mail Christmas gifts and Halloween Christmas cards early!
 Allow three weeks to a month for packages and at least two weeks for cards in the high postal volume season.

