



**TO WORK • TO SHOP • TO PLAY
IT'S SMART TO GO TRANSIT**

It's a pleasure to shop downtown when you go by an air-conditioned bus.

The convenient Shopper bus is available for those shopping in the various downtown stores, operating both ways on Main Street, and air-conditioned during summer months.

DALLAS TRANSIT COMPANY
ATTENTION BUILDING • DALLAS 7, TEXAS • DREWSIAN 1-194

Dallas Transit offers greater convenience, comfort, economy and freedom from traffic worries.

Exterior, lampshade, but leather-trimmed interior. Trade bar and refrigerator ahead of driver. Air-conditioned buses in the summer time. Comfortable, spacious, low-ride. Call "Character Service, Division 1-1181," for sample literature and prompt reservations.

The best way to see and hear "Big Dry Laundry Breaker," 36-inch bar on the famous and beautiful "Steamer" Boat, described in detail by your guide. Spacious, comfortable under cover.

AIR-CONDITIONED all summer. Only \$2.50 per person, including tax. Departs daily, including Sunday, 2 p.m. from all leading downtown hotels. Write or phone or colorfully illustrated "Steamer" brochure.

Dallas Transit Company

FRI. NOV. 22 '63

THRU CAR 004451

1	0	2	15	3	30	4	45
5	0	6	15	7	30	8	45
9	0	10	15	11	30	12	45

NOVEMBER TRANSITS

1	A	2	B	3	C
4	A	5	B	6	C
7	A	8	B	9	C
10	A	11	B	12	C
13	A	14	B	15	C
16	A	17	B	18	C
19	A	20	B	21	C
22	A	23	B	24	C
25	A	26	B	27	C
28	A	29	B	30	C
31	A	32	B	33	C
34	A	35	B	36	C
37	A	38	B	39	C
40	A	41	B	42	C
43	A	44	B	45	C

AM PM

1000 1100 1200 1300 1400 1500 1600 1700 1800 1900 2000 2100 2200 2300 2400

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