



DALLAS FACTS

POPULATION
City of Dallas, 697,300; County, 944,250;
Metropolitan Area, 1,060,000. 15th Largest
City in United States, October, 1959.

CLIMATE
Dry, temperate. Annual normal temperature:
66.50. Average annual rainfall: 34.42 inches.

MAJOR MANUFACTURING INDUSTRIES
Aircraft, food processing, apparel, oilfield and
cotton gin machinery, electronic equipment and
printing and publishing.

BANKS
Seven national, 19 state banks. Home of Fed-
eral Reserve Bank for 11th District. Three
banks among top 100 of nation. Two banks
larger than any south of Chicago and east
of Los Angeles.

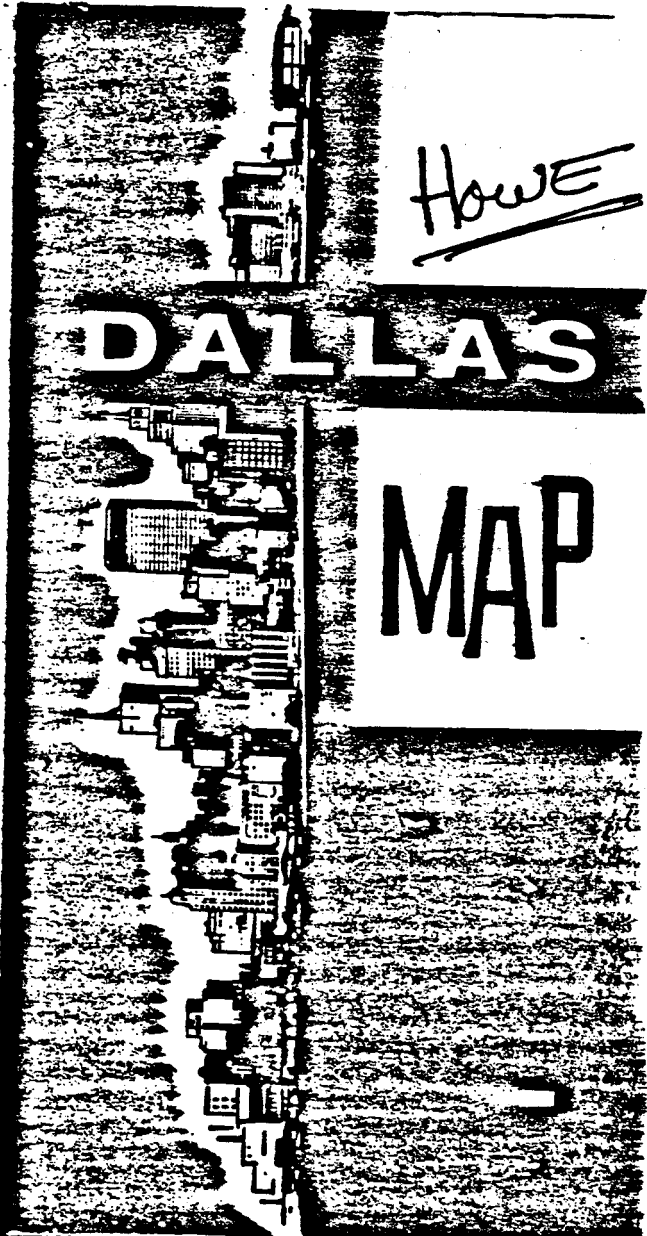
GOVERNMENT
Council-Manager.

TRANSPORTATION
Six airlines, nine railroads and 35 motor
freight common carriers. Nine federal high-
ways and six state highways pass through
city. Dallas Love Field is the nation's third
busiest airport in take-offs and landings.

AGRICULTURE
In heart of one of nation's largest blackland
belts. Principal crops: cotton, corn, oats,
wheat and dairy products.

COMMUNICATIONS
Two daily newspapers, nine radio stations,
two television stations. One of eight regional
telephone toll centers in U.S. Nation's No. 3
telegraph center.

INSURANCE
Over 800 insurance companies in City, with
220 having home offices here. Leading city
in U.S. for insurance headquarters.



D-41 (Map of Dallas)

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Dallas, which has grown from a single log cabin to one of America's major metropolitan centers in slightly more than a century, is the home of the Cotton Bowl, the State

Fair of Texas, Southern Methodist University and one of the nation's most impressive skylines. Dallas ranks among the greatest insurance, finance and aviation centers of the United States.



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