

Children's Fashions!

G-E-X Parents Are Saving Hundreds of Dollars Each Day!

220

These Two Are Ready for School!

For Choice **464** also 2-34

Jumpers Set or Jacket Dress

A. THE CORDUROY JUMPER is new for Fall: does you to class with a bright white blouse. Shirred! Little white collar mark up the blouse sleeves. Big buttons mark across the jumper. Completely washable! (Only Mothers may buy it at this price.) **464**

B. LADY-LIKE JACKET DRESS made for to see in school. Shirred blouse has unbuttoned pleated skirt. In hot buttons at waistline like a button in front. Tinted cotton in Autumn colors; crisp white edging, too.

Plaid's the Fad for Fall!

also 2-34 **316**

The girl who gets her books carried to school wears bright plaid cotton, worked by jacquard looms. Little white collar, cuffs; vinyl patent belt. Lucky G-E-X parents are saving on the smartest fashions for Fall!



also 1-34 **6.44** **3.75**

also 1-34 **8.27**

also 1-34 **2.33**



Thousands of Parents Save Hundreds of Dollars Each Day on Children's Fashions at G-E-X. A line of pure of jeans... offering from Children's department one of the most popular in operation.