



UNITED STATES DEPARTMENT OF JUSTICE

FEDERAL BUREAU OF INVESTIGATION

Detroit, Michigan
July 10, 1964

In Reply, Please Refer to
File No.

Re: Jack L. Ruby;
Lee Harvey Oswald - Victim

On July 9, 1964, Earl Ruby, Cobo Cleaners, 18135 Livernois, Detroit, Michigan, advised that in 1963, he was selling a camera produced by his company to the Van Schaak Premium Corporation, 310 W. Washington Boulevard, Chicago, Illinois. Van Schaak Corporation was in turn using these cameras, known as the Scenex Candid Camera, as premiums in a sales promotion which the Van Schaak Corporation was handling for the James Welch Company of Cambridge, Massachusetts.

Mr. Ruby said this sales promotion was of the type wherein purchasers of "Sugar Daddy" candy produced by the Welch Company could send a certain number of these candy wrappers plus a specified amount of money to the Van Schaak Corporation and receive one of the cameras produced by him as a premium.

Mr. Ruby advised that in April, 1963, he had received a request from the Van Schaak Corporation to reduce the price on these cameras. He then called the Welch Company to determine if the company intended to continue using these cameras as premiums to assist him in arriving at a decision as to whether or not to lower the price of the cameras for the Van Schaak Corporation.

Mr. Ruby said he does not specifically recall making a telephone call to the Welch Company, but his correspondence with the Van Schaak Corporation contains a penciled notation in his own handwriting which reads "Mr. Bjorson, James Welch Co., Boston, 491-2500". He said that on the basis of this notation, he assumes that Mr. Bjorson is the individual at the Welch Company that he contacted.

Mr. Ruby said this telephone call was of such a routine business nature that he can recall nothing further concerning it.

44-27016-1111
ENCLOSURE