

Too, I think the time has come when national television reporting must become aware of the difficulty of objective reporting. Too much antagonism can be generated by no more than a lifted eyebrow, a condescending tone or a sneer that will absolutely ridicule any belief other than the newscaster's.

I don't know if we shall ever return to objective reporting. Everyone seems obsessed with the role of opinion former rather than informing and let people reach their own conclusions. The credo has become: Attack. Attack. Destroy.

I know how repulsive this vicious attack is to me. I can only guess what it must be to those who have lived here all their lives; invested their time and their talents to building a fine community for their children.

It is also depressing to me to realize that I have not had the fortitude to hold out until the agitators drop with exhaustion from their own aimless meanderings. However, I have also concluded that the longer you continue to suffer this abuse in silence, the more indignities will be heaped upon the pile.

Admitting this personal failure, I can only do what is possible for one individual to do--express my own convictions. This may no longer be considered honorable but I intend to do it.

By the way, please do not interpret this as a reaction of the entire City of Dallas in frustration, because if others are not willing to reason that Dallas cannot possibly be responsible for each and every individual residing therein, I must make it a matter of record that this letter is written in my own ill temper and has not been cleared with the City Council, Chamber of Commerce, Independent School District, my own Board of Directors, the Police Department, Fire Department, local Church Councils, public relations consultants, or other holders of the public trust. Please do not condemn the entire city; my feelings are entirely my own.

I am thoroughly fed up with the abuse being shoveled onto Dallas. It is with regret that I have reached this personal conclusion for TPRA is truly a fine organization. I am no longer willing to swallow this bitter pill without expression.

I cannot condone the printing of that alleged editorial without comment and its subsequent silent endorsement by the Texas Public Relations Association.

Please consider this my resignation from the TPRA.

Sincerely yours,

  
Wm. J. Harding

WJH/js