

Glenn-741- I wrote this as a Member of TPRA-
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December 19, 1963

Mr. Alan Scott, Executive Secretary
Texas Public Relations Association
P. O. Box No. 7818, University Station
Austin 12, Texas

Dear Alan:

The first page of the December Texas PR TALK is a good example of poor public relations. As a citizen of Dallas for many years I am still proud of our city. I refuse to hang my head in shame for the acts of crackpot non-citizens. The image of our city is being destroyed, not by what happened here November 22 and 24, but by articles such as that carried in PR REPORTER and by reprints of such articles.

I doubt very seriously that you would find many citizens of Dallas that agree with the substance of such an outrageous piece of non public relations propaganda. Should we condemn New Orleans because Oswald was born there? Should we condemn New York because he lived there? Should we condemn Irving because his wife and babies lived there? Should we condemn Fort Worth because his mother lives there? Why not blame Chicago for Ruby?

I am shocked that TPRA would be a party to such a smear campaign against our wonderful city. The people of Dallas were just as shocked as the rest of the nation over the assassination of our President and the cold blooded killing of the accused. Dallas is a city of wonderful people. It has to be or this great town of ours would never have grown to be the second largest city in the state. What happened in Dallas could have happened in Austin, Houston or Fort Worth.

At a time when irresponsible reporting makes every attempt to tear down the image of our city, I think it behooves TPRA to come to the rescue of that city and not be a party to the destruction of that image. After all, Dallas is in