

Dallas is a major stronghold of private enterprise in Texas and the Southwest - the cherished free system which from the earliest days of the Republic has underwritten and continues to sustain the material strength of our nation. This system of free enterprise and individual opportunity, so faithfully nurtured and vigorously promoted by Dallas, not only affords the people the highest standard of living the world has ever known, but has given multiplied billions of dollars worth of aid and succor to downtrodden peoples and weaker nations the world around.

The great traditions of the free press - established by the late G.B. Dealey of the Dallas Morning News and the late Edwin Kiest and Tom Gooch of the Dallas Times Herald, and so ably and commendably perpetuated today by Ted Dealey and Joe Dealey of the News and by John W. Hurryon and James F. Chambers, Jr. of the Times Herald - provide a rich heritage which both Dallas and East Texas admire and cherish.

In a measure almost beyond description, Dallas has contributed to the progress and strengthened the image of Texas as a leader among the states of the Union. The State Fair of Texas, although not exclusively a Dallas institution, has been developed and operated by Dallas for Texas as a whole. It has become the greatest exposition of its kind in the nation. The Cotton Bowl, built and largely financed by Dallas, is nationally recognized as a symbol of Texas and its leadership in outdoor sports and entertainment spectacles.

East Texas, indeed all Texas and neighboring states as well, look to Dallas as the financial center of the Southwest. The enterprising leadership and progressive standards of banking set by such giants as the late Fred Florence and by Nathan Adams, R.L. Thornton, Sr. and others, and so admirably and effectively maintained and extended today by James W. Aston, Robt. H. Stewart III and Ben H. Wooten, R.L. Thornton, Jr. and others, have given Dallas a pre-eminence that challenges and inspires others all across Texas and the Southwest.

Dallas paces Texas and the great Central Southwest region in the field of insurance, with such stalwarts as Dan Williams and Ben Carpenter among many others symbolizing the leadership which has built a large number of strong companies which now make Dallas a major headquarters of this important institutional service.

Symbolizing the pioneering role of industrial development of Dallas and much of Texas was the leadership of the late John W. Carpenter, and the present-day leadership of young Ben Carpenter and associates in the ambitious dream and worth-while canalization of the Trinity River and development of its tremendous potential.

All of us here in East Texas are keenly aware of and impressed by the magnificent role in industrial progress which W.W. Lynch continues to play in Dallas and throughout Central Texas. The eyes of Texans have long been on the valuable leadership of L.B. Germany, chairman of the Texas Industrial Commission. The hopes and confidence of East Texans and a great section of the Southwest ride with the current leadership of George A. Wilson and associates such as L.D. Webster and others of Dallas-based Lone Star Steel Company.

Dallas has an able, dedicated and widely recognized mayor in Earle Cabell - a man whom East Texas has long admired and loved. Dallas is noted for its energetic and responsible city government.

East Texas looks at Dallas for its religious, educational and cultural inspiration and leadership. For three generations and more we have often attended and regularly followed the leadership of its fine churches and religious institutions, its colleges and universities, its art centers and libraries, its theaters and symphonies, operas and concerts.