

George Viereck (Benedict Arnold) Is Germany's Paid Press Agent

Figure in World War Propaganda Is Still at Work in Present War

By HENRY PAYNTER

Hitler's No. 1 Benedict Arnold is George Sylvester Viereck.

Some other prominent Americans parrot Hitler's Nazi propaganda for America, over the radio and in leading publications, and receive no pay for it.

But Viereck is well paid.

Viereck has been playing Germany's game against the U. S. A.—for dough—since long before Hitler.

He was naturalized in 1901, but he still comes close to Hitler's definition of all 8,000,000 German-Americans—"part of the German nation."

He has an interesting a Nazi record as any U. S. citizen.

He received scores of thousands of dollars in World War I for activities which ended with the exposure of the notorious Dr. Heinrich Albert, then German commercial attache here. Dr. Albert is the partner of Gerhard Westrick, now German commercial attache here and Hitler's secret emissary to influence Wall Street leaders.

It was Viereck who wrote to the notorious Capt. Franz von Papen, German military attache ousted for spying:

"I am thoroughly ashamed of my country."

Lusitania Charge

It was Viereck who, Albert L. Becker, New York deputy attorney general charged, received \$100,000 from German government agents, after the U. S. entered the war.

It was Viereck, according to sworn testimony of a newspaper man, who said in advance that the *Lusitania* would be torpedoed. He later denied he'd said it, although he thought it "justifiable."

It was Viereck who testified in 1934 that he had got \$1750 a month from Carl Byoir & Associates for swinging a German government "publicity" contract to that firm.

It was Viereck who said in 1934:

"I am a friend of Adolf Hitler's Germany."

In addition to special fees, Viereck now expects to earn \$15,000 this year for his talents in fitting Hitler's propaganda to current U. S. needs.

In the last World War, German propaganda here was clumsy. Viereck was a good deal less experienced. It was probably at least equally as effective as British propaganda in getting us into war against Germany.

Hitler didn't want to make that mistake, so Viereck shades Hitler's Nazi propaganda to fit nuances in U. S. feeling.

Viereck is paid \$500 a month by a Munich newspaper, *Munchner Noueste Nachrichten*, Sendlingerstrass 80, Munich; another \$500 a month by the German Library of Information, Hitler's official Nazi propaganda agency in this country, 17 Battery Pl. He lives at 305 Riverside Dr. in a ten-room, \$3500-a-year apartment.

Special Fee

During the critical period this spring, when Hitler planned his U. S. peace-intervention barrage, helped by Lindbergh, etc., Viereck got a special fee of \$1200 for special consultation from the German Library of Information. He expects to get more.

Hitler zealously tries to get his message to every American. On lowest levels, the propaganda comes here, now by way of Russia, from the Fichte Bund, Hamburg. For

About Hitler's U. S. Publicist on Front Page

The man on the front page is George Sylvester Viereck, naturalized citizen of the U. S. A., who had difficulties during World War 1 because of his German activities—for hire. Then, he wrote he was "thoroughly ashamed" of his country. Now he has a contract with the German Library of Information, chief source of Hitler propaganda here, and is well paid for it. The contract calls for him to interpret the news in Germany's favor.

middle levels it comes from Welt-Dienst, World Service, in eight languages.

Similar material is broadcast by Father Coughlin, the Rev. Gerald Winrod, the Dishon. Joe McWilliams and others.

For the highest levels, there is personal contact, such as Westrick, who uses the U. S. name of A. Webster. Westrick worked on James D. Mooney and many other prominent U. S. industrialists.

It is Viereck's Benedict Arnold job to corrupt the thinking of backbone Americans. His contract with the German Library of Information has his signed promise to prepare news for *Facts in Review*, official Hitler upper level propaganda organ published under the supervision of Nazi Consul General Dr. Hans Borchers, to hold himself at all times for consultation on Nazi propaganda problems in the U. S. A. and to interpret the news to favor Germany.

Viereck's Job

It is Viereck's job to "interpret" or "color" information, whether it is to appear in the *Free American*, Hitler's No. 1 U. S. propaganda sheet, or elsewhere, so that it will further Hitler's strategy in his war against America.

It is obvious, then, that no Benedict Arnold is doing so much for Hitler in this crucial period as Viereck.

He is assisted by Herr Heinz Beller, actual manager of the library.

The chief function is to supply information for non-Nazi publications here, and for intelligent Americans. Germany's view of the progress of the war is told ably, with subtle implication always of Germany's confidence in victory.

Germany's post-European war economic plans for America are subtly developed.

By some strange magic, if you write to 17 Battery Pl., you get other Nazi publications; if you write to Father Coughlin or other Hitlerite publicists, you are likely to get *Facts in Review*.

The German Library of Information is in the same building as the German Consulate General, where a bomb went off not long ago.

Mailing Equipment

Its modern mailing equipment takes care of a mailing list of 100,000 individual names, including the YMCA, the YWCA, clergymen, university faculty members, members of Congress, university publications editors, school teachers, radio commentators.

The library also puts out and mails propaganda tracts, such as one to prove that Polish atrocities against Germans caused the war.

They have been successful in getting their statements, including those in special books, reprinted in the *Congressional Record*, and distributed at public expense.

Among these were writings criticizing the FBI for exposing "fifth column" activities!

Viereck's work in this field, important as it is to Hitler, is secondary to Viereck's work in toning down Nazi propaganda to fit the palate of leaders of U. S. opinion, to whom it is fed by word of mouth through such persons as Westrick, and by slick paper monotonemes mailed to selected lists.

Thanks to Viereck, this vital Hitler propaganda seems superficially harmless, legal,

even praiseworthy, to millions of Americans.

So it is not surprising such persons as Charles A. Lindbergh and James D. Mooney publicly parrot the same propaganda message as Hitler's short-wave radio.

Moreover, everything they have done has been perfectly legal. Hitler boasts that he can spread his power everywhere because the democracies are too dumb to prevent his propagandists from conquering before a shot is fired.

Everything Lindbergh said and Mooney said along the same lines as Hitler's propaganda for this country has been perfectly legal. It is clear they have not violated the federal statute against treason. But the two men have done more for Hitler than all his Bunds and spies here.

Lindbergh, Mooney

Lindbergh is an American idol. Despite his half dozen outbursts favorable to Hitler, he may have been until recently the most popular man in the United States next to President Roosevelt. His prestige, then, was tremendous. He holds a commission as a flying colonel in the U. S. Army reserve.

PM has shown how, sentence by sentence, Lindbergh's recent radio talk paralleled official German government propaganda broadcasts.

Of all Americans, only Roosevelt could have done Hitler a greater propaganda favor.

Mooney, relatively unknown to the public, has distributed similar ideas.

Mooney is also a reserve officer, a lieutenant-commander in the U. S. Navy, and occupies a key position in U. S. defense, as liaison and defense production man for General Motors.

Social Justice

More than 100 Hitlerite propaganda publications here were hammering away at the same thing—one of the loudest and most persistent Father Coughlin's *Social Justice*, in which official Nazi propaganda is continually parroted.

In the June 10 issue of *Social Justice*, Father Coughlin gave the entire back page to adulation of Senator Johnson of Colorado. In the same issue Coughlin's page one headline was "American Nations Need to Begin Peace Plans."

On June 10 Senator Johnson introduced into the *Congressional Record* the full text of Mooney's speech.

Then the *Congressional Record* publication was reprinted at private cost, but distributed at taxpayers' cost.

Thus, at a time when every possible means was being used to get President Roosevelt to intervene to bring peace—which would be a Hitler peace—the *Congressional Record* was distributing similar sentiments.

Asked by PM, Senator Johnson said he did not remember who paid for the reprinting, and that the speech had originally been sent to him by somebody in Chicago. He said he would look into it. He is for peace, and thought the speech was all right because it was for peace, he said.

Mooney also paid to have the talk reprinted in pamphlet form, and widely distributed.

But that apparently was not enough. The *Saturday Evening Post* claims the

Plays Hitler's Game . . . for Dough . . . to Influence Opinion

largest audience of any U. S. periodical. One of the *Post's* largest single sources of income is from General Motors. In the *Post* of Aug. 3, Mooney's talk, considerably bolder in amplification, was republished under the heading:

"Though the *Post* disagrees with much that he says here, we thought his recent speech . . . so important and so little quoted in the press that we asked him to amplify that address for publication here."

In the *Post* article, called "War or Peace in America, Mooney again described the horrors of war, and said:

"Germany felt that England and France exercised too great control over the food for her people" . . .

"On the day war is declared we can kiss democracy goodbye and she won't be back during your lifetime or mine, or during the lifetime of our sons and daughters." . . .

"We have already done too much monkeying around in the European situation during the past two or three years, particularly in the direction of encouraging England and France to take Germany on for a fight.

Helping England

"Most military authorities agree that the chances of our helping England are very slight. The present course of sending over military equipment is not promising, because the quantities of such war materials that we can ship in a hurry are relatively small. Besides, much of the equipment is out of date. It is not the kind of equipment that can stand up against a blitzkrieg. . . .

"There is a lot of loose, theatrical talk going on in the way of encouraging the British to make a last stand. . . .

"It is high time to stop this fight and save England from further misery. It is high time for us Americans to save our friends from a further beating. . . .

"If we are to save our friends, the English, at all, we must save them right now by using our strength in the situation to compel a peace.

"We have got to state bluntly and frankly to the rulers of Germany and England that we insist upon an end to the holocaust. . . .

Looking Ahead

"The German military victories in this war have been impressive but farsighted leaders in that country must look ahead to the world structure after the war. . . .

"England can now, on the strong intervention of a mediator, stop fighting without acknowledging shameful defeat and without loss of honor. Even now, through a mediated peace, there is still prestige, glory and honor for all. . . .

"In other words, what we have to say to the political group in England is, 'If you won't talk peace now, but insist on continuing with the struggle, we will not enter the war in a military way to help you.'

This is almost precisely what the German short-wave radio has been saying to Americans for two months, except that England's plight is depicted somewhat more delicately by Mooney. And Hitler does not call the English "Our friends."

It is almost precisely what Westrick told Mooney two or three months ago.

I know, because I heard Westrick say it, then. At the time, I was a financial writer on the staff of The Associated Press.

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AFTER AIDING NAZI AGENT (P. 11)**



This is Hitler's No. 1 Benedict Arnold, a leading publicist, a naturalized U. S. citizen. He takes more than \$1000 a month from Hitler, with a contract in which he promises to twist things Germany's way. (See page 8.)