

Dies Evidence Cited By Hearst Executive

Richard E. Berlin, executive vice-president of Hearst Magazines, Inc., today issued the following statement:

"On August 17 I publicly charged that certain subversive elements, pretending to serve the consuming public but actually motivated by Communist theories, have persistently been attacking the institution of advertising and Good Housekeeping magazine in particular as a leading medium in the advertising field.

"I meant what I said then and I mean it now. Certainly nothing I could have said would have brought this situation to the attention of the public better than the findings of the Dies Committee which were made public today. It demonstrated graphically the dangerous work of the radical groups in the consumer movement.

American publishers, American business and all Americans who are interested in the preservation of a free press.

"It is well known that the enemies of American business and American democracy have invaded a great number of these consumer movements, but the extent of their invasion was not realized until the report of the Dies Committee was made public.

"Unless the publishers and business of the country act promptly to check these Communist influences, there will be no free press in America."

FREE PRESS PERILED.

"While the report of the Dies Committee on the pernicious influences in the consumer movement substantiates the opinions I expressed a short time ago, the dramatic evidence presented by Dr. Matthews must challenge the attention of