

the Bookshop

a consumer cooperative

telephone REpublic 4843

**916 Seventeenth Street, N. W.
Washington, D. C.**

Dear Member:

THIS LETTER IS IMPORTANT:

YOUR BOOKSHOP NEEDS \$1,000.00 !

The recent smearing attack by the Dies Committee is a deliberate effort to ruin your Bookshop, because of the books you buy there and the speakers you have heard there. It is imperative that we answer this attack. To do so costs money. Yet the Bookshop must remain in a sound financial condition during the next few months.

The Bookshop always has been self-sustaining and sales have steadily increased. But we started operations with inadequate capital, and as fast as additional funds have become available our facilities have had to be enlarged to handle our growing business and cultural program. Recently remodeling and the installation of our new rental library absorbed \$500.00 in operating funds.

Had it not been for the Dies Committee attack, needed capital would have been raised through our regular Spring membership drive. This drive was delayed by the efforts of a few unsympathetic and ill-informed members of the Cooperative League Executive Board, who because of their official position in the League were able to prevent our use of the columns of "The Co-op Consumer" for a membership drive. The events of the past few weeks have disclosed that these same individuals were actively conducting a secret drive to "take over" The Bookshop this coming June.

Enclosed is a self-addressed envelope. Please place a ten, five or one dollar bill in the envelope, seal it and drop it in the nearest mail box. No acknowledgment will be made unless you wish one. Any amount of \$5.00 or more may be applied on a life membership.

\$300.00 has already been raised -- \$700.00 is needed at once.

Knowing these facts, and fully aware as you are of the real purposes of the Dies attack upon The Bookshop, I am confident that you will send a generous contribution. It is important that you do it. Please do not delay!

Sincerely yours,

Jules Yanover

Jules Yanover
Executive Secretary