From "Total Espionage," by Curt Reiss

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But when Hermann Schwinn put in an appearance things began to look more serious in Mexico. Hermann Schwinn, you remember, came directly from the Doutsches Haus in Los Angeles. They say he came with a few interesting letters of introduction, from a certain Henry D. Allen, American citizen, sometimes known under other names. Herr Schwinn was energetic, enterprising, and no laggard. He did not sit around in Bellinghausen's shooting his mouth off. As a matter of fact, at first he did not go so far as Mexico City; he just went across the border, stopped in Mexicali, and got in touch with a few other late arrivals. It was then and there that the so-called Gold Shirts (Los Dorados--in imitation of the Villa Armies' same) were founded. The charter members had most divergent ideas as to the final goal. Micolas Rodriguez, who became the leader of the Gold Shirts, had ambitions to become the fuehrer of Mexico. Most of his Mexican friends wanted to make some easy money. Herr Schwinn's purpose was to create trouble in Mexico and lossibly set up a fascist state.