

From Social Justice, issue of February 6, 1939, page 19. Under the headline "IT IS NOW OR NEVER" appears a photograph of Father Coughlin in an oratorical pose before a microphone with a background of a large gathering of people superimposed upon which are the words, "The Christian Front."

The burden of preserving American institutions evolves upon every individual citizen. It is your duty--if you love the freedom which America affords you--to help to save it. Father Coughlin is merely the spokesman for a rapidly growing element in this nation-- a Christian Front dedicated to keeping Communism from gaining control in this country.

You are, in thought and spirit, a member of that Christian Front. Are you a member in ACTION? Without your help and the help of thousands of additional Americans Father Coughlin cannot continue on the air. All broadcasting expenses must be paid two weeks in advance. Because of the fact that enemies of truth in America kept him off the national chains, he was forced to form his own network. This is tremendously expensive--too expensive for only a small number of readers of SOCIAL JUSTICE to assume.

UNLESS EVERY READER OF SOCIAL JUSTICE COMES FORWARD WITH HIS OR HER CONTRIBUTION TO THE BROADCASTING FUND BROADCASTING MUST SOON CEASE.

If Father Coughlin is forced from the air for financial reasons, who is to take his place? Where is there a substitute for this man? Who could step forward without an office to seek, with no desire to make money, with no banking or business connection, with no ax to grind, and bring the FACTS to the attention of the American people.

Your contribution to Father Coughlin's broadcasting fund is investment in the future of America. If it is only \$1, \$2, or \$5, it will become part and parcel of a fund for the preservation of everything you held dear in your country.

If you are a person in better circumstances, and can contribute \$10, \$20, \$50, or \$100, you should be thankful--and you should be delighted at your ability to do so.

IF COMMUNISM COMES THERE WILL BE NO CALL FOR FURTHER CONTRIBUTIONS TO PRESERVE LIBERTY--FOR LIBERTY WILL BE GONE FOREVER

\$100,000 in cash is needed to keep Father Coughlin on the air during this session of Congress and this session of Congress is the most important in the history of America. As a citizen--help out TODAY.